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UNIVERSITI
TEKNOLOGI
MARA

University Technology Mara, Cawangan Kelantan.

**FACULTY OF BUSINESS AND MANAGEMENT
FUNDAMENTALS OF ENTREPRENEURSHIP (ENT300)**

**BUSINESS PLAN:
KU ANIS CAKE & BAKERY**



STUDENT'S NAME	STUDENT'S ID
NURAIDA SYAMIMI BINTI MOHD AZUKI	2018678812
SOFEA QISTINA BINTI ZAKARIA	2018281818
NIK NURNINA ANIS ALYA BINTI NIK MAN	2018219898
SITI NUR ATIRAH BINTI ABDUL RAHIM	2018639566

GROUP: D1BA1195G

LECTURER'S NAME: MADAM NUR HAZELN MAT RUSOK

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1.0 EXECUTIVE SUMMARY

This business plan was prepared based on the case study and business opportunity that we had finished it previously. According to the business plan requirement, this business is based on partnership where it consists of five (5) members that hold important positions in the company such as General Manager, Administrative Manager, Marketing Manager, Operation Manager and Financial Manager. The business capital is amounted to RM 250,000 which is from the total contribution of each member is RM20,000 and the rest is RM150,000 from Bank Islam's Loan.

Ku Anis Cake & Bakery is base in Kelantan that located at Lot 1823, Kampung Wakaf Mek Zainab, Daerah Panji Mukim Tanjung Chat, 15300 Kota Bharu, Ku Anis Cake & Bakey is a business that focuses on customer service, baking and decorating cakes and also delivering orders. Generally, everyone loves cake. Because of that, cake is one of the most well known products in our business. Usually, people serves cake in many event such as birthday celebration, anniversary celebration, retirement celebration, wedding and so on. In addition, to make it more creative and innovative, we decided to make some innovation on our products. As we know, a cake is a form of sweet food that made from flour, sugar, and other ingredients. So that, we decided to make it more healthy instead of an ordinary sweet dessert.

In this business plan, we will provide more about our business such as business description, partners description, administration plan, marketing plan, operational plan and financial plan. Hopefully, by preparing this business plan and using the fund from Bank Islam's loan, we can achieve what we actually want to do for our business and we can survive from any challenges in future.

2.0 PARTNERSHIP AGREEMENT

In consideration of the mutual promises contained in this agreement, partners agree as follows:

1. NAME AND DOMICILE OF BUSINESS

The name of the partnership shall be Ku Anis Cake & Bakery. The principal place of business shall be at Lot 1823, Kampung Wakaf Mek Zainab, Daerah Panji Mukim Tanjung Chat, 15300 Kota Bharu, Kelantan, unless relocated by consent of the partners.

2. PURPOSES

Subject to the limitations set forth in this Agreement, the purposes of the Partnership are to engage in the business of customer service, baking, decorating, delivering, financial details of the business and to conduct other activities as may be necessary or incidental to or desirable in connection with the foregoing.

3. DURATION OF AGREEMENT

The term of this agreement shall be for five (5) years, commencing on 3rd December 2020 and termination on 3rd December 2025, unless sooner terminated by mutual consent of the parties or by operation of the provisions of this agreement.

4. CAPITAL

The capital of the partnership shall be contributed in cash by the partners as follows:

- i. A separate capital account shall be maintained for each partner. Neither partner shall withdraw any part of his capital account. Upon the demand of either partner, the capital accounts of the partners shall be maintained at all times in the proportions in which the partners share in the profits and losses of the partnership.

5. DISTRIBUTION OF PROFITS OR LOSS

The net profits of the partnership shall be divided equally between the partners and the net losses shall be borne equally by them. A separate income account shall be maintained for each partner.

6. SALARIES AND WITHDRAWALS

- i. Each partner shall earn any salary for the services rendered to the partnership.
- ii. Each partner is able to withdraw the credit balance in their income account.