



**FACULTY OF COMPUTER AND MATHEMATICAL SCIENCES  
DIPLOMA IN COMPUTER SCIENCES (CS110)**

**GROUP CS1104A**

**FUNDAMENTALS OF  
ENTREPRENUERSHIP ENT 300**

**NAME OF COMPANY  
PRODUCT:  
YUMMY CREPE ENTERPRISE**

**PREPARED FOR:  
MADAM NUR HAZELEN MAT RUSOK**

**PREPARED BY:**

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## **ACKNOWLEDGEMENT**

Bismillahirrahmanirrahim,

First and foremost, we would like to thank Allah S.W.T for giving us the strength to complete our project without much problems. Many thanks to our Entrepreneurship lecturer, Madam Nur Hazelen Mat Rusok for her guidance and suggestions upon completing this business plan. Deepest thanks and appreciation to our family and friends for their unconditional love and word of encouragement until our business plan is fully completed.

Lastly, we hope our business plan can make something special to this course and can make this become realistic. Thanks you.

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## 1. Business Description

Table 1.1 Business Background

<b>Name of the Business</b>	YUMMY CREPE ENTERPRICE
<b>Business Address</b>	Jalan Raja Perempuan Zainab 2, Kubang Kerian, 16150 Kota Bharu, Kelantan, Malaysia.
<b>Correspondence Address</b>	Jalan Raja Perempuan Zainab 2, Kubang Kerian, 16150 Kota Bharu, Kelantan, Malaysia.
<b>Website</b>	<a href="http://WWW.YUMMYCREPE.COM">WWW.YUMMYCREPE.COM</a>
<b>E- mail</b>	YUMMY CREPE. @gmail.com
<b>Telephone Number</b>	014-9382372
<b>Fax Number</b>	04-9383483
<b>Form of Business</b>	food production
<b>Main Activity</b>	Server dessert food
<b>Date of Commencement</b>	14 <sup>th</sup> February 2021
<b>Date of Registration</b>	15 <sup>nd</sup> January 2021
<b>Registration Number</b>	201321000206 (1415232-A)
<b>Name of Bank</b>	Maybank (Malayan Banking Berhad)
<b>Bank Account Number</b>	124688891031

## 1.1 Vision and Mission

### 1.1.1 Vision

We will expand our business throughout Malaysia before entering the overseas market

### 1.1.2 Mission

Our mission is to satisfy our guests' cravings with delicious Crepes by providing chef-driven cuisine and beverages at cheap quick-service prices.

## 1.2 Logo and Motto



YUMMY CREPE  
ENTERPRISE

### 1.2.2 Logo description (*in term of shape, colour, etc.*)

- White- to show our company honest in business
- Red- to show our company brave to take risk in business industry □ Fruits- to show our company use local fruit to market.

### 1.2.3 Motto

- With crepe power comes crepe responsibility.