UNIVERSITI TEKNOLOGI MARA CAWANGAN TERENGGANU KAMPUS DUNGUN

FACULTY OF HOTEL & TOURISM MANAGEMENT

GENDER INDICATES THE MAIN FACTOR IN SEXUAL HARASSMENT AT THE WORKPLACE

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ABSTRACT

Sexual harassment became a serious problem among workers in an organization and also a national concern. A study has been done by Association of Women for Action and Research (AWARE) stated that 54% (272 persons) had experienced the harassment issue at the workplace, where 27% of the respondents were harassed by the colleague and 17% by their superior. Hence, this issue carried a lot of negative effects that can blacken the image of the organizations and individuals. The problem is, when mentioning about the sexual harassment, they keep blaming each other and most of them or outsider was thought man as the main player in this issue.

This undergraduate project paper is intended to determine the main factors that lead to sexual harassment occurrence. It is either gender, organizational, sociocultural or other factors. Secondly, it is also to identify which gender that indicates the sexual harassment because what goes in people's mind were man has acted as major in sexual harassment.

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