



**Universiti Teknologi Mara Cawangan Kedah
Introduction To Entrepreneurship ETR300**

E- Shoppe 2000

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KEPADA SESIAPA YANG BERKENAAN

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ASAS KEUSAHAWANAN (ETR)

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Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

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TABLE OF CONTENT

SUBMISSION LETTER

I	COVER LETTER	
II	COVER PAGE	
III	TABLE OF CONTENTS	
IV	EXECUTIVE SUMMARY	
1.	INTRODUCTION	1-2
2.	PURPOSE	3-4
3.	INDUSTRY ANALYSIS	5-7
4.0	DESCRIPTION OF VENTURE	8
	4.1 : PARTNERSHIP AGREEMENT	9-12
	LOGO INTERPRETATION	13-14
5.0	LOCATION AND PHYSICAL FACILITIES	
	5.1 : SITE LOCATION BACKGROUND	15
	5.2 : CYBERJAYA'S LOCATION	16
	5.3 : CYBERJAYA COMMERCIAL ZONE	17-18
	5.4 : COMMUNICATION INFRASTRUCTURE	19-21
	5.5 : ADVANTAGES OF CYBERJAYA	22
	DIRECTION TO CYBERJAYA	23
	MAP TO CYBERJAYA	24-25
6.0	BACKGROUND OF ENTREPRENEURS	26-29
7.0	ORGANIZATION PLAN	
	7.1: INTRODUCTION OF THE ORGANIZATION	30
	7.2: ORGANIZATION'S MISSION	31

7.3.	ORGANIZATION'S MOTIVES	31
7.4:	ORGANIZATION STRATEGIES	32
7.5:	ORGANIZATION CHART	33
7.5.1:	ORGANIZATION STRUCTURE	34
7.6:	NUMBER OF WORKERS	35
7.7:	JOB SPECIFICATION	36-39
7.8:	REMUNERATION TABLE	40
7.8.1:	REMUNERATION AND INCENTIVES	41-42
7.9:	LIST OF OFFICE EQUIPMENT	43
7.9.1:	OFFICE LAYOUT	44
7.10.	ADMINISTRATIVE EXPENSES	45
8.0	MARKETING PLAN	46-47
8.1:	THE SERVICE	48-51
8.2:	TARGET MARKET	52
8.3:	MARKET SIZE	53
8.4:	ADVANTAGES OF E-SHOPPE 2000 COMPARED TO OTHER E-COMMERCE COMPANIES	54-55
8.5:	COMPETITORS	56
8.5.1:	STRENGTH AND WEAKNESSES OF COMPETITORS	56-58
8.6:	MARKETING STRATEGIES	59-62
8.6.1:	MARKET ADVERTISING STRATEGIES	63-64
8.7:	MARKETING EXPENSES	65
8.8:	REVENUE ESTIMATION	66-67
8.9:	MARKETING SUMMARY	68
9.0:	OPERATION PLAN	
9.1:	OBJECTIVE OF OPERATIONAL PLAN	69
9.1.1:	GOODS REGISTRATION BY TRADERS	70



EXECUTIVE SUMMARY

Nowadays, everybody is talking about Internet, Information Technology (IT), Information Communication Technology (ICT), Multimedia Super Corridor (MSC) and other things that are related to virtual communication. Furthermore, Government in every country globally gives full support and encourages the people in their countries to get involve and to cope with the new environment, which related to new technologies especially Internet.

Currently, E-commerce is one of the things that are given more attention not only by government, but also the businessman, new entrepreneurs and laymen. This is why E-SHOPPE 2000 decided to involve in E-commerce business because E-SHOPPE 2000 knows the ability of getting high profit. This business does not only involve transaction within certain places but also throughout the world. We in E-SHOPPE 2000 provide services to traders or manufactures, retailers and also to the end-uses locally and internationally.

This business is a partnership form of business that involves four partners. Each of the partners contributes RM 75,000 and this is subjected to certain conditions. These four partners are fully involve in managing E-SHOPPE 2000 which consist of General Manager and at the same time act as an Administrative Manager, Operation Manager, Marketing Manager and Financial Manager. Our company is located at No.36 Blok Barat