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**E-PARTICIPATION AMONG MEMBERS OF PARLIAMENT IN
MALAYSIA:
EVALUATION OF SOCIAL FACTORS**

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Abstract

The purpose of this paper is to provide insights and empirical evidence on internet usage among the Members of Parliament (MP) in Malaysia. In tandem with the globalization, Information and Communication Technology (ICT) usage has become ubiquitous. As such, politicians and MPs should fully utilize the internet-based tools to reach out to their constituent members. The Parliament of Malaysia, in responding to this phenomenon has provided the infrastructure for more e-engagement and e-participation. In addition, social factor such as norm and interpersonal message are also important to influence the individual behavior, participation and ICT engagement. Therefore, the objective of the study is to examine the relationship between social factors (subjective norm and word of mouth) and the MPs engagement. Through cross-sectional design, the sample size was 222 MPs from the House of Representative in Malaysia and data collections were done through interviews, surveys and the evaluation of the MPs personal web site.

Keywords: Norm, Word-of-Mouth, MP engagement with ICT, TAM Model