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**“ISLAMIC HERITAGE: STRENGTHENING THE KNOWLEDGE,
EMPOWERING THE ACHIEVEMENT”**

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AMALAN KREATIVITI RASULULLAH SAW DALAM PENDIDIKAN ISLAM BERDASARKAN ANALISIS HADIS DAN SIRAH NABAWIYAH

¹Tengku Nor Husna Tengku Jamil, ²Gazilah Mohd Isa, ³Nurul Qudwatun Nisa' Mohd Zamberi, ⁴Muhammad Arif Syahin Mohd Diah & ⁵Muhammad Zulfadhli Rosli

^{1,2,3,4}Jabatan Pendidikan Islam, IPG Kampus Pendidikan Teknik, Kompleks Pendidikan Nilai, 71760 Bandar Enstek, Negeri Sembilan

ABSTRAK

Kajian ini bertujuan untuk meneroka ciri-ciri kreativiti yang telah ditunjukkan oleh Rasulullah SAW dalam menyebarkan Islam. Berdasarkan kepentingan elemen kreativiti, seiring dengan Pelan Pembangunan Pendidikan Malaysia 2013-2025, ingin melahirkan modal insan yang kreatif dan inovatif bagi memenuhi keperluan negara abad ke 21. Kajian ini dapat mempelbagaikan amalan kreativiti bercirikan Islam berpandukan Rasulullah SAW. Menggunakan pendekatan kualitatif dan kaedah analisis dokumen. Sumber data diperoleh daripada hadis-hadis sahih yang ditakhrijkan daripada kitab-kitab hadis dan kisah-kisah Rasulullah SAW berdasarkan kitab-kitab sirah yang muktabar. Data dianalisis secara analisis kandungan berdasarkan kisah-kisah yang dikenalpasti mengandungi ciri-ciri kreativiti. Hasil dapatan menunjukkan empat ciri kreativiti yang telah dilaksanakan oleh Rasulullah SAW. Kreatif, demonstrasi, inovasi dan analogi merupakan antara ciri yang digunakan oleh Rasulullah dalam menunjukkan kreativiti baginda SAW. Keempat-empat ciri ini perlu diintegrasikan dan diaplikasikan oleh para dai khususnya guru. Dapatan turut menggambarkan bahawa elemen kreativiti yang ditunjukkan oleh Rasulullah SAW boleh digunakan ketika mendekati mad'u yang beragama Islam, baru memeluk Islam dan belum menerima Islam.

Kata Kunci: Kreatif, Demonstrasi, Inovasi Dan Analogi