

# **UNIVERSITY AND STUDENTS READINESS FOR BIG DATA ANALYTICS**



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## **5. Report**

### **5.1 Proposed Executive Summary**

Intellipaat.com which provides professional online training courses has listed jobs in big data and data science as the highest paying job in 2019. Malaysia expects to face a shortage of 7,000 to 15,000 data science professionals in 2019. To meet this demand university should be able to produce graduates that are ready to grab job opportunities in this field. But the question is, "Are our graduates ready for big data analytics?" This is the question this research tries to answer. Accordingly the research objectives are fourfold, 1) to increase students' awareness of the field of big data analytics, 2) to identify the significant criteria that could be used to determine student readiness to take up job opportunities in the field of big data analytics, 3) to estimate the level of students' readiness towards job opportunities in the field of big data analytics, and 4) to identify facilities and activities that should be upgraded by the University to stimulate students' interests towards big data analytics. Research methodology consists of a survey of all 1020 students from the Faculty of Computer and Mathematical Sciences and student doing Masters in Data Science. Statistical methods will be used to determine the relationship between variables studied and predictive analysis will be conducted using data mining technique. Results from this research is expected to input information on student readiness for job opportunities as data scientists and identify activities and facilities needed to be upgraded to prepare students for big data analytics.

## **5.2 Enhanced Executive Summary**

Intellipaat.com which provides professional online training courses has listed jobs in big data and data science as the highest paying job in 2019. Malaysia expects to face a shortage of 7,000 to 15,000 data science professionals in 2019. To meet this demand university should be able to produce graduates that are ready to grab job opportunities in this field. But the question is, "Are our graduates ready for big data analytics?" This is the question this research tries to answer. The research objective is to identify the significant criteria that could be used to determine student readiness to take up job opportunities in the field of big data analytics. The questionnaire for this research was developed using Survey Monkey application and distributed online to all students who enrolled in various degree programs and Masters program in Data Science, Faculty of Computer and Mathematical Sciences. 151 students had answered the questionnaire. Data analyzed using Smart PLS showed that the significant variables that indicate student readiness for a career in big data analytics are attitude, data communication skills and teamwork. Results from this research are expected to input information on student readiness for job opportunities as data scientists and identify activities and facilities needed to be upgraded to prepare students for big data analytics.

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