



FACULTY OF ADMINISTRATIVE SCIENCE & POLICY STUDIES
BACHELOR IN ADMINISTRATIVE SCIENCE (HONS)

THE NEGATIVE EFFECT OF GOSSIPING
TOWARDS TEAMWORK IN TELEKOM
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CHAPTER 1 : INTRODUCTION

1.1 Introduction

Do you love chatting with your colleagues at workplace? How often do you talk about others? Do you find gossiping fun? Or have you ever been the victim of it? Whatever it is, chances are high that you have been affected by workplace gossip one way or the other. In fact, gossip is one of the major vices that affect our workplace. It is creating barriers between those who work together, decreasing productivity, and spreading negative feelings. The word gossip comes from the Old English "god-sibbs," for godparents denoting the spiritual affinity of the baptized and their sponsors (Rosnow, 2001). The term was later transformed into gossip. In the nineteenth century, the term gossip referred to "idle talk" (Rosnow, 2001). During the twentieth century, this activity was perceived as a negative activity in which predominantly women participated (Nevo, Nevo, and Derech-Zehavi, 1993). However, further research has revealed the importance of gossip as a cultural phenomenon and its high incidence and prevalence across genders (Leaper and Holliday, 1995). Gossip, the basic human communication form between the human individuals appears at the very start of our history. Everybody has opinion and experience on gossiping and everybody has relationship to gossip. The research aims is to define the negative effect of the gossiping towards teamwork in Telekom Malaysia Berhad. Sometimes, staff attitude such as gossiping will effect their teamwork. So, the aims of this research is to know what usually implication that will faced by them once there is the existence of gossiping. Gossiping may occur in any organizations. No organization will be excepted from being gossip to each other. Sometimes this gossip have their own benefits and more disadvantages. For example, in nursing organizations, there