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**AGE DIVERSITY AND INNOVATIVENESS:  
CASE OF SABAH CREDIT CORPORATION,  
DONGGONGON, KOTA KINABALU.**

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## DECLARATION

We hereby declare that the work contained in this research report is our own except those which have been duly identified and acknowledged.

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## **ABSTRACT**

This research examines age diversity and employees' innovativeness in Sabah Credit Corporation (SCC), Donggongon, Kota Kinabalu, from two different but interrelated perspectives: a) the relationship between age diversity and employees' innovativeness; and b) the comparison of innovativeness between age groups. Nowadays, age diversity environment is common in most organization. However, whether it has any positive relationship with employees' innovativeness is still questionable due to diverse findings from previous researches. Not only that, it would be intriguing to know whether younger or older employees are more innovative than the other. Structure questionnaires were distributed to 80 SCC employees and the constructs were measured using established scales. From this research, it was found that age diversity environment has a weak to moderate positive relationship with innovativeness, while contradictory to many beliefs, older employees were found to be more innovative compared to the younger counterparts.

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