



اَوْنُوْرَسِيْتِي تِيْكْنُوْلُوْجِي مَرَا
UNIVERSITI
TEKNOLOGI
MARA

FUNDAMENTALS OF ENTREPRENURSHIP (ENT300)

CASE STUDY – (ASSIGNMENT 1)

NAME OF COMPANY:

ADIB TINTED AND ACCESSORIES

PREPARED BY:

NURUL AIN NABILA BINTI MOHD SABRI

2018231356

BA1195G

DIPLOMA IN BANKING

PREPARED FOR:

PUAN NUR HAZELEN BINTI MAT RUSOK

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1.0 EXECUTIVE SUMMARY

I chose Adib Tinted & Accessories as my business entrepreneurship assignment for this case study. It's because of other entrepreneurs that he has something special. Firstly, he started the company when he was 18 years old. I think that at a young age, there are no more teenagers who can successfully have their own business. Second, he was also an entrepreneur now, but he was also seeking to gain more skills just to enhance his tinted service center. Actually, Adib Haiqal is a very sensitive of any change in demand of his customers. For instance, in early 2020, his service center was upgraded to be more huger than before just to make sure that his customers felt more comfortable waiting for their services.

So from my point of view, he is a very talkative person. Even from a far place, he can make several clients. So here, I would like to emphasize that we should have good communication with others in order to be a successful entrepreneur. "If they feel comfortable, confirm they will repeat our service." That is what Adib Haiqal said during I was interviewed him.

In a nutshell, I think everyone can be a success entrepreneur as long as they were hardworking and have a precious characteristic such as have a good planning for future.

2.0 INTRODUCTION

2.1 ENTREPRENEUR PROFILE

Name of the owner	Muhammad Adib Haiqal Bin Ab Rahim
Age	19 years old
Position	Manager at Adib Tinted and Accessories
Address	Kedai No.4, Pertubuhan Peladang Kawasan Bachok Beris Kubor Besar 16300 Bachok Kelantan
Date of birth	20/8/2001
Telephone Number	013-7357842
Nation	Malay
Religion	Islam
Email	Adibhaikal01@gmail.com
Education background	The entrepreneur study until SPM because he more preferred to work than further study. It is because he had learn more about business skills and sometimes he also helped his father to handle the business.
Working and business experienced	Actually, he got the experiences in working and business during since he was 15 years old as her father is a businessman. Every weekend, he will be following her father for work.
Net worth	RM3500 a month

First and foremost, an entrepreneur is an individual who creates a new business, bearing most of the risks and enjoying most of the rewards. The entrepreneur is

commonly seen as an innovator, a source of new ideas, goods, services, and business or procedures.

In this case study, I would tell about a young entrepreneur profile which is Muhammd Adib bin Ab Rahim is the owner of Adib tinted and accessories. He was born on 20 August 2001 in Kota Bharu, Kelantan. He also is young and motivate entrepreneur working hard for his business. The company was located at Kedai No.4, Pertubuhan Peladang Kawasan Bachok Beris Kubor Besar 16300 Bachok Kelantan. He started the company when he was 18 years old. He decided to open his own business after SPM because he more preferred to work than further study. It is because he had learn more about business skills and sometimes he also helped his father to handle the business.

Before he decide to open his own business, he got the experiences in working and business during since he was 15 years old as her father is a businessman. Every weekend, he will be following her father for work. So, from the his experienced he feel like he can control with his own company with net worth RM3500 a month.

2.2 BUSINESS PROFILE

Name of Business	Adib Tinted & Accessories
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