



UNIVERSITI
TEKNOLOGI
MARA

Cawangan Kelantan
Kampus Machang

FACULTY OF BUSINESS MANAGEMENT

FUNDAMENTALS OF ENTREPRENEURSHIP (ENT300)

INDIVIDUAL ASSIGNMENT (CASE STUDY)

Prepared by:

MUHAMMAD AMIR FIRDAUS BIN ZULKIFLE

Prepared for:

MADAM NUR HAZELN MAT RUSOK

Group:

BA1195H

Date of submission:

20 NOVEMBER 2020

TABLE OF CONTENT

| No | Content | Page |
|-----------|--------------------------------|-------------|
| 1.0 | Executive Summary | 3 |
| 2.0 | Introduction | 4 |
| 2.1 | Company Background | 5 - 7 |
| 2.2 | Radzi & Co. Department | 8-10 |
| 2.3 | Service Provide | 11-12 |
| 2.4 | Owner Background | 13 |
| 3.0 | Entrepreneurial Characteristic | 14 |
| 4.0 | Appendices | 15 |
| 5.0 | Conclusion | 16 |

1.0 Executive Summary

Regarding to fulfil Fundamental of Entrepreneurship (ENT300) course requirement, I need to carry out a case study. During a case study, I need collect all information about a company to complete a study case, so I decide to choose Radzi & Co. From on my research, I have known about all their background of the business profile and also about business characteristic. Radzi & Co is company provide financial services and others.

Radzi & Co have two branches located at Senawang, Negeri Sembilan and Kajang, Selangor. Radzi & Co also has been operating for 11 years in Malaysia. In study case, I get all information from their business website and also from their social media.

2.0 Introduction

Based on case study, I decided to choose Radzi & Co located at No 48-2, Jalan Komersil Senawang 7, Taman Komersil Senawang 70450 Seremban, Negeri Sembilan to evaluate the business performance and try to get much information about their service and about their business profile.

In case study, I choose Radzi & Co because the company This firm is an Account Firm that was established on 1 July 2009 and has been registered with Malaysian Institute of Accountants (MIA), Institute of Approved Company Secretaries (IACS), Tax Agent under the Ministry of Finance and Goods and Services Tax (GST) Agent. In order to collect all information that I need, so I get the research from their company website and another website about Radzi & Co. This company offers a range of services for business and corporate institutions related to accounting, tax, legal and regulatory information and other services. Our report is prepared in a format that is so comprehensive and relevant in accordance with the document act provided.

For the objective of the study case is to access theories and concepts learned in lecture to the real life situation. Through the case study, students would be capable to improve problem resolving and decision making skills.

2.1 Company Background



This firm is an Account Firm that was established on 1 July 2009 and has been registered with: -

- ✚ Malaysian Institute of Accountants (MIA)
- ✚ Institute of Approved Company Secretaries (IACS)
- ✚ Tax Agent under the Ministry of Finance
- ✚ Goods and Services Tax (GST) Agent

Radzi & co has two branches located at:

- ✚ Radzi & Co. Senawang

No 48-2, Jalan Komersil Senawang 7, Taman Komersil Senawang 70450 Seremban, Negeri Sembilan.

- ✚ Radzi & Co. Kajang, Selangor

No. 23A-1B, Jalan Putra 8, Taman Putra Kajang, 43000 Kajang, Selangor.

Radzi & Co offers a range of services for business and corporate institutions related to accounting, tax, legal and regulatory information and other services. Our