**SOCIAL MEDIA PORTFOLIO**

**Garlic Spread Homemade**

**PRINCIPLE OF ENTREPRENEURSHIP (ENT530)**

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| **FACULTY** | **: FACULTY OF ART & DESIGN** |
| **PROGRAMME** | **: AD 241** |
| **SEMESTER** | **: 05** |
| **PROJECT TITLE** | **: SOCIAL MEDIA PORTFOLIO** |
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| **LECTURER** | **: MADAM RAHAYU HASANORDIN** |

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I would also love to give my deepest gratitude to all my batch mates and friends for supporting my business especially Zarith Alyssa, Haziq Aiman, Ulfah Khalidah and many more. Without their help, I would not have successfully managed to complete my business. My heartfelt thanks.

## EXECUTIVE SUMMARY

Garlic Spread Homemade sells homemade garlic butter spread with an affordable price using premium ingredients. The main purpose of Garlic Spread Homemade being made is to cater to families especially housewives or anyone that wants a spread that is easy and nutritious to consume.

The business was started on the 4th of May 2021 on Facebook. According to customer reviews that we have received, our Garlic Spread Homemade is just nice, not too salty and not too oily and easy to use and it is bigger than other garlic spreads in the mass market and it's very affordable as well.

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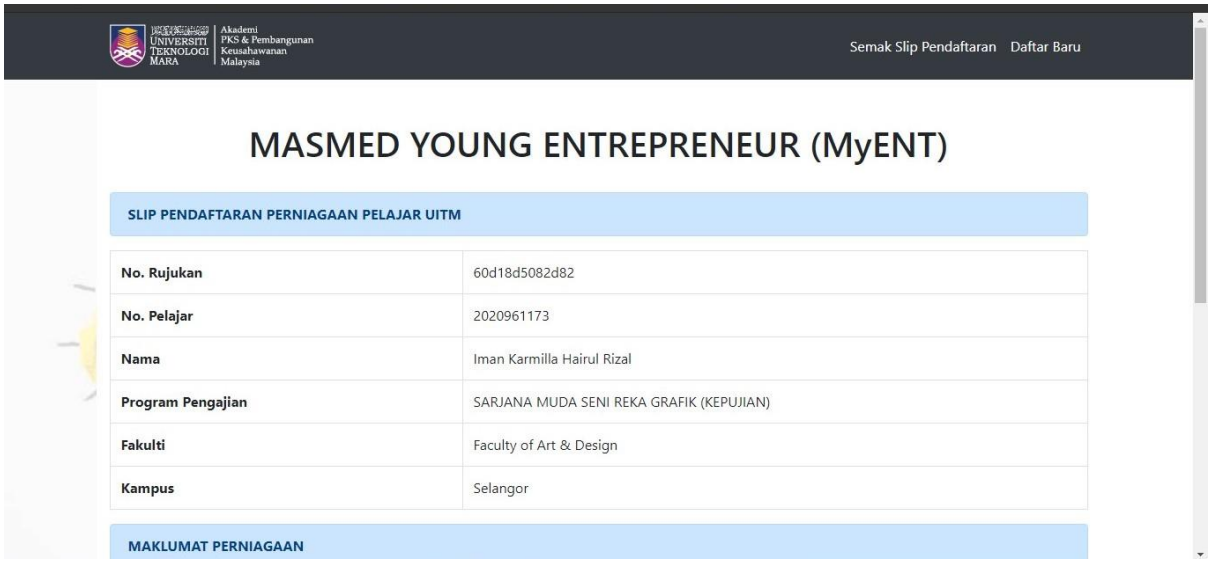

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Semak Slip Pendaftaran Daftar Baru

# MASMED YOUNG ENTREPRENEUR (MyENT)

**SLIP PENDAFTARAN PERNIAGAAN PELAJAR UITM**

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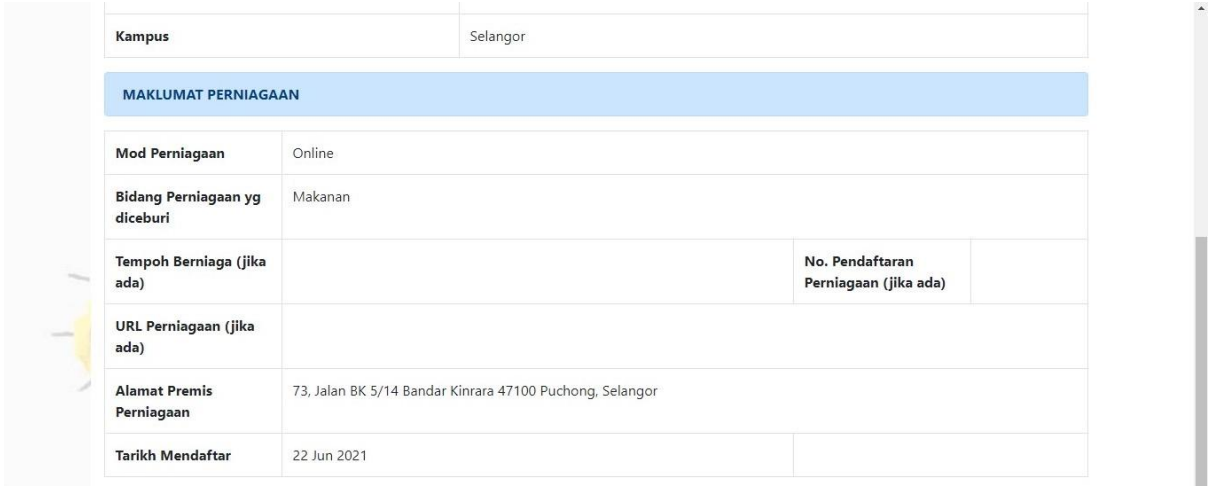
**MAKLUMAT PERNIAGAAN**



| | |
|---|---|
| **Kampus** | Selangor |

**MAKLUMAT PERNIAGAAN**

| | | | |
|---|---|---|---|
| **Mod Perniagaan** | Online | | |
| **Bidang Perniagaan yg diceburi** | Makanan | | |
| **Tempoh Berniaga (jika ada)** | | **No. Pendaftaran Perniagaan (jika ada)** | |
| **URL Perniagaan (jika ada)** | | | |
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| **Tarikh Mendaftar** | 22 Jun 2021 | | |

Figure 1.1 Go-Ecommerce Print Screen