



UNIVERSITI TEKNOLOGI MARA (UiTM)

SABAH

BASIC ENTREPRENEURSHIP  
(ETR 300)

COLORFUL MEMORIES

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## COLORFULL MEMORIES

### Introduction

Just to give a name to our business brought a mouth war among us on what name is suitable, and finally agreed on 'Colorful Memories'. Readers must be wondering why give such name? Well, what comes first in your mind when someone told you a story of rose? It is beautiful, magnificent, glittering and makes your eyes fixed in it. Without having a second thought, you are now trying to imagine how beautiful the rose is. Now, imagine when the roses now became a bunch of Blue Roses, given by your special one... you are very happy and the roses itself make your cheek blushing, and suddenly you come to your sense. Is Blue Roses even exists in the first place? Nope, it doesn't, but you have it, given by your special one, and that very blue roses is now become your memory, your blue color of memories.

Dear readers, no one ever satisfy on what they have now and keep on demanding more, and from this very reason, we are trying to buy an opportunity by satisfying this 'cannot be satisfied' desire that own by every single human in this world. Human in nature, are full of wants and it is never enough. They're seeking something new every day in their life to enjoy their life to the fullest and that is what we trying to achieve.

Although Dyed Roses is common in America but, for Malaysia, Dyed roses in fact is one of a kind and we are the first entrepreneurs who are willing to take the challenge and trying to gain a market share, here, which starting from Sabah. We are trying to introduce something new to the society by against the odds and we all believe that this very own risk are really worthy to be realized.

We believe that this business has a huge potential of succession and it'll expand without boundaries. It'll be well accepted in the society nowadays who knew that nothing is impossible. If Neil Armstrong can land at the moon, why not Dyed Roses?



## COLORFULL MEMORIES

### 1.1 Introduction

Any business organization requires an administrative executive as it plays an important role in order to ensure the efficiency of a business. The management of an organization will be managed in order to ensure everyone in the company knows and understands their functions and responsibilities..

In order to achieve the company's goals that has been set up, there is a need to have proper planning in the business and that is exactly the purpose of a company having an administration manager. The manager helps in making sure that all resources are being utilized properly and that operations are running efficiently with limited wastage. By doing this, the company's budget can be minimized and this can lead to a well planned business operation.

Besides the obvious, the administration manager will be in charge of the employee salary. All the employee benefits and so on will be properly recorded and kept by the manager. The administrative manager will also responsible in providing training to further develop the skills of the staff. This will ensure that all our workers are competent with skills required to perform their job well.

An organization chart, administration budget, expenses are among the important elements in an administration plan. In fact, a good administration will be able to ensure that the business management is in a good condition by properly organizing and conducting the organizational activities. This will also help the company in achieving its vision, mission and goals.