# FACULTY OF ELECTRICAL ENGINEERING UNIVERSITI TEKNOLOGI MARA

### FUNDAMENTAL OF ENTREPRENEURSHIP

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All our proud and praise to Creator Allah S.W.T and Prophet Muhammad S.A.W. Alhamdullilah syukur, and very thankful to Allah S.W.T. because of his blessing to us we finished in complete our project paper ETR 300 with successfully.

For nowadays, to entering new areas of perspective after graduate, is important phase to be aware and learned. For the prospect of business, this project plan of business is hopefully can be as one way for us, to practice our ability and interest in other way, to be a guideline to encourage our effort for becoming an educative business people. This business plan can be effectively used for those who like to create a new business or to the new entrepreneur.

Of course we cannot deny the risks that we had faced and many obstacles and problem in order to finish up this project. However, from tolerance and responsibility from each members with high effort and plus, advises and encouragement from many parties especially our lecturer Pn. Noranita Bt. Abdamia, here now we present this project with success and well completed.We also would like to thank Pn. Zatul Iffah Bt. Abdul Latif for all his help and guidance in giving us the information about solar in our life.

Finally, hopefully that this business plans proposal will be a valuable meaning as a guide to those who want to know how the business is working in clearly, correctly and effectively manner of establishment and process management.

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### **CHAPTER 6: CONCLUSION**

A business plan is a one of the decision-making tools. In business there is no easy way to achieve success. All the business start from bottom before it can be shine. Business plans contents are determine by it vision and mission of a company and also it major customers. Business plans cover all aspect from business plan-making, mission and vision, strategy, marketing, operation, administration and financial.

During the process, business plans shows how we organized our data and project. It also teaches us how to manage a business, planning them and gain profits. Furthermore, business also teach us how to make a critical thinking when the situation was hot and it also make person learn how to work in team. Next it also teaches us how to look for potential customers and suppliers to start a business and how to manage starting financial. In order to survive in world of business, this guide us that we should equipped ourselves with a lots of knowledge, information, strategy, and technique to attract all the potential buyers. We also learn to compete with other business that has been stabilized for long.

The business is just started. The competitions among the other business are tough. We will ensure to successful as other company because it is our mission and vision. We hope to expand our business and network to other countries around Malaysia. We are very anticipated to fulfill our mission and vision to be the international company and continuously explore and ensure that only safe, effective, innovative and beneficial beauty product to our customer. Based from the annual financial report, it was calculated that we might had some lose in the first two month. Fortunately all the loss will be covered on the third month on wards due to strong marketing sales and less expenditure on the raw materials. Furthermore, we might have some rough beginning due the massive cost of machines and administrative overhead. We are very motivated to increase our net sales by performing all the marketing strategy that we had planned.