

**ENT 300
BUSINESS PLAN
GATZ ENTERPRISE**

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There are a lot of challenges that we have to face such as finding the material suppliers machine capacity , to balance the budget , to overcome loses and many more. Moreover, we have to go through a lot of difficulties with the time that are very short for us to complete the task because we are dealing with a lot of procedures and we have to do another work assignment as a student. But Alhamdulillah everything was going as there are.

Through these problems we manage to become more organized and mature in dealing with problems that occur during our research and future. This business plan covers organization, marketing, operation, financial and any other information needed by a new entrepreneur as a guide to start this business. We hope that this business plan complete as they are required.

Lastly, to those who had involved and contributed directly or indirectly in this business plan, we are very grateful and thankful to them for the effort and initiative that they have shown in our project until we are successfully completed our business plan.Thank you.

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Executive Summary

Gantz Enterprise is a new companies operated in Malaysia and managed by bumiputera. The name of this company comes out from the nickname of all of our company members. It shows that how we positioning our products in customers mind until they can remembering our company's name, simple and easy to pronounce.

As for the business, we are providing a simple, portable and lightweight electric sweeper. As we can see nowadays, broom and vacuum cleaners seem to be very ineffective to collect larger debris. So, our company took a decision to create electric sweeper that is very effective in cleaning with high quality product.

We are starting the business with the total capital from each partners are RM 50,000.00 which the total are RM 250,000.00. We have five workers in our company that is; general manager, administration manager, marketing manager, operating manager and financial manager.

Our target market are come from housewives and person who do cleaning in general. We also believe that our company will be able to achieve our business goal with our financial position statement. We will recover our modal within a couple months and our current ratio will covers our liabilities and put our business at finest with the highest.