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TABLE OF CONTENTS

	PAGE
1. INTRODUCTION	3
1.0 Introduction	4
1.1 Purpose of business plan	6
1.1.1 Vision	
1.1.2 Mission	
1.1.3 Objective	
1.1.4 Goal	
1.1.5 Purpose	
1.1.6 Tagline	
1.2 Company Background	9
1.2.1 Partner's Background	
1.2.2 Business Location	
1.3 Partnership Agreement	16
2. ORGANIZATIONAL PLAN	19
2.0 Introduction	20
2.1 Office layout	21
2.2 Organizational Chart	22
2.3 List of personnel	23
2.4 Job Description	24
2.5 Remuneration Plan	26
2.6 Office Equipment and Supplies	27
2.7 Administration Budget	32
3. MARKETING PLAN	33
3.0 Introduction	34
3.1 Product and Service Description	35
3.2 Target Market	36
3.3 Market Size	37
3.4 Products	38
3.5 Competitors	39
3.5.1 Competitors (Internal Factors)	
3.5.2 Competitors (External Factors)	
3.6 Market Share	41
3.7 Marketing Strategies and Plan	43
3.7.1 Product Strategy	
3.7.2 Price Strategy	
3.7.3 Place Strategy	
3.7.4 Promotion Strategy	
3.8 Sales Forecast	49
3.8.1 Sales Forecast (unit)	
3.8.2 Sales Forecast (yearly)	
3.9 Marketing Budget	51

4. OPERATIONAL PLAN	52
4.0 Introduction	53
4.1 Process Planning	54
4.1.1 Operation Process Flowchart	
4.1.2 Operation Process Of Product	
4.2 Operation Layout	58
4.3 Production Planning	59
4.4 Material Planning	60
4.5 Machine and Equipment Planning	66
4.6 Overheads requirement	68
4.7 License, Permits and Regulations Required	69
4.8 Location and Business Operation Hours	70
4.8.1 Location of Business	
4.8.2 Business and Operations Hours	
4.9 Operations Budget	71
5. FINANCIAL PLAN	72
5.0 Introduction	73
5.1 Company Budget	74
5.2 Project Implementation Cost And Sources Of Finances	81
5.3 Depreciation Of Fixed Assets	82
5.4 Loan Repayment Schedule	85
5.5 Pro Forma Cash Flow	86
5.6 Pro Forma Income Statement	88
5.7 Pro Forma Balance Sheet	89
5.8 Financial Ratio Analysis	91
5.9 Forecasted Performance	97
CONCLUSION	98
APPENDIX	99

TRODUCTION

Nowadays, people are emphasis the design and landscape of their houses. Many people wanted the best design that can make their house look more wonderful, beautiful and different than others. Landscape is more than just scenery, it is the interaction between people and place. In our service, we provide three packages to the customers. The name of first packages is Fontana Nusantara, second packages is Fontana Krishna and the third packages that we provide to our customers is Fontana and Gazebo. Each packages has a different price according to the materials that we use.

Panoramix is the name of our company. Panoramix established on 30 January 2016 in Bandar Seri Alam, Pasir Gudang area due to the development area. This company provide many new design for the customers to decorate their houses. We are taking the experienced designers from our country to work in this company. The address of business is No 4B, Jalan Lembah 19, Bandar Seri Alam, 81750 Masai, Johor. The location is strategic because it is near to the residential area, and there is no others company near to our company. So, this place is suitable for our company because this place are less of competitor.

In our service, we provide three packages to the customers. The name of first packages is Fontana Nusantara. Fontana Nusantara is the cheapest packages then the others which is RM2000. So, the customers need the lower cost for this packages. The materials that we use for this packages are easily to get. It's BRC Wire, Bricks, PVC pipe, Filter/Sprinkler and Plants. The unique of this packages is, we are using Cement Ferro. Ferro-cement is a relatively new construction material consists of wire meshes and cement mortar. It was developed by P.L.Nervi, an Italian architect in 1940. Ferro cement is widely used due to the low self weight, lack of skilled workers, no need of framework etc. Quality of ferro-cement works are assured because the components are manufactured on machinery set up and execution time at work site is less. Maintenance cost of ferro-cement is low. Ferro-cement construction has come into widespread use only in the last two decades.

The name of second packages is Fontana Krishna. The price of Fontana Krishna is RM 3000. Fontana Krishna is more expensive than Fontana Nusantara because the materials that we use for this packages are fibre, pebbles and plants.

CONCLUSION

This business is based on partnership where it consists of five members which hold important positions in the company which is General Manager, Administration manager, Marketing Manager, Operational Manager and Financial Manager. Every position have their own responsibilities to make sure that our business is a successful.

We have three product of Fontana which is Package A (Nusantara Fontana), Package B (Krishna Fontana) and Package C (Gazebo and Fontana) which offer a very affordable and reasonable price. Our premises located at No 4B, Jalan Lembah 19, Bandar Seri Alam, 81750 Masai, Johor.

To make the company's Fontana look more attractive and more interesting, we choose to use a high quality of materials which we get from our supplier. The design of the Fontana is the latest design and environmental friendly. So, it is very suitable to be install around the housing area.

With loan given as a support from Bank Islam we are hoping and wishing to make Panoramix able to achieve outstanding demand from customer. Our vision is to be a renowned company in promoting a lestary lifestyle through our green landscape service. This will be realized by the full cooperation, commitment and efforts among the partners to promote the the company.