

**THE EFFECT OF ENVIRONMENTAL REPORTING ON SHARE PRICE AMONG
COMPANIES IN MALAYSIA**

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JANUARY 2009

ACKNOWLEDGEMENTS

Alhamdulillah, praise to ALLAH S.W.T. for giving us the strength and patient to complete this research successfully.

Our thanks go to UiTM Terengganu especially the Campus Director, Campus Assistance Director and the Head of RMU for the encouragement and support as well as the financial assistance in completing this research.

We would also like to thank Prof Madya Dr Hj Wan Mansor Wan Mahmood for his advices and assistances in analyzing the statistical results of this research.

Last but not least, our special thanks go to all who support and assist us in completing our research.

Thank You.

ABSTRACT

This research is motivated by an interest in determining whether environmental reporting in the company's annual report affects the company's share price. The study was conducted on 16 companies listed on Main Board of Bursa Malaysia that disclosed environmental reporting. The hypothesis tested is that there is a positive association between environmental reporting with the share price of the company. The Pearson Correlation Test and Regression Analysis were used to analyze the data by comparing the share price of the company two years before and two years after the disclosure of environmental reporting in the company's annual report. The result supports the hypothesis whereby the environmental reporting is positively associated with company's share price.

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