

IJAZAH SARJANA MUDA PENTADBIRAN PERNIAGAAN (KEPUJIAN) PENGURUSAN SUMBER MANUSIA (BM243)

PRINCIPLES OF ENTREPRENEURSHIP

ENT530

Social Media Portfolio Report

Prepared for : Puan Zanariah Binti Zainal Abidin
Prepared by : Nur Farah Diana Binti Baharum
2013993163
NBH6A
Submission Date : 13th May 2018

<u>CONTENT</u>

4	
Introduction	1
Menu	2 - 3
Name & Address	4
Mission / Vision	4
Organizational Chart	5
Price List	6
Sales Report	7 – 8
Facebook Post Conclusion	8 – 12 13

INTRODUCTION

FARALOVA is combination of the owner's name and the product itself which is pavlova. Pavlova is a meringue-based dessert named after the Russian ballerina Anna Pavlova. It is a meringue dessert with a crisp crust and soft, light inside, usually topped with fruit and whipped cream. But now there a lot of variety of pavlova. Either change the base or the fruits on top.

Somehow, from large pavlova, a lot of small entrepreneur also bake a mini pavlova. Easier for mini occasion and small gathering in office or so on. In Faralova, we do one size which is large size and the topping can choose up to two fruits.

We home baked basis established in 2018, with a view to prepare delicious baked goods at home.

We stock a variety of fresh fruits, plain base or chocolate base with personal request, to cake toppers and edible glitter. Faralova is all about the personal touch – if customer request special concept, we will do our best to get hold of it for you.

Menu



Blueberry Pavlova



Mango Pavlova

