



اُونِيُوَرَسِيْتِي تِيكْنُوْلُوْجِي مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA



## SOCIAL MEDIA PORTFOLIO

### PRINCIPLES OF ENTREPRENEURSHIP (ENT530) : SOCIAL MEDIA PORTFOLIO

**FACULTY & PROGRAMME** : Faculty of Accountancy, Bachelor's of Accounting (Hons)  
**CLASS** : MAC2204C  
**NAME** : Putrie Ayu Nur Arisya Binti Zohisam  
**LECTURER** : Madam Siti Nazirah Binti Omar



TOMENS TUBS



017 - 6509784

# Executive Summary

Tomens Tubs is a start up business that sell choco jar under Nims Company on online platform especially Facebook. Tomens Tubs is own by me, Putrie Ayu Nur Arisya Binti Zohisam and all of the business was handled at my own house at the address A-2-3 Kuarters Integrasi Cheras, Jalan Yaacob Latiff, 56000 Cheras, Kuala Lumpur. Tomens Tubs provides courier delivery and cash on delivery to deliver the product to customers.

Tomens Tubs target customer mostly the youngsters as they love choco jar so much. The product is filled with high quality ingredients such as premium chocolate, crunchy cereals and halal certified. Our packaging also made by using safe and reusable material. In addition, the packaging is travel-friendly where it's easy to bring and equipped with spoon.

In this business, we are focusing on customer's satisfaction and needs which now people love to eat chocolate jar. In fact, the demand of chocolate jar increase this year. Thus, Tomens Tubs provides and choose the best choco tub to the customers.

Finally, I hope that Tomens Tubs will grow stronger and better in the future to serve all of the customer needs and wants. In this regard, I hope that Tomens Tubs will be in the heart of our customers and will be their first choice.

**only the best**

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## *Certificate of Completion*

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# Introduction of Business



Name of business: Tomens Tubs

Address of business: A-2-3 Kuarters Integrasi Cheras, Jalan Yaacob Latiff 56000, Cheras, Kuala Lumpur

Organizational chart



Manager

Putrie Ayu Nur Arisya Binti Zohisam

Mission

To fulfill our customers need and satisfaction

Vision

To grow stronger and better in the future so that our company will improve and produce the best quality