



UNIVERSITI
TEKNOLOGI
MARA

Fakulti
Seni Lukis
& Seni Reka

Social Media Portfolio ENT 530



FACULTY & PROGRAMME:

Art & Design Faculty, Bachelor's
of Graphic Design

SEMESTER:

Semester 5, MAD2415A

NAME:

Ridzwan Syahmi Bin Ramli

LECTURER:

Madam Siti Nazirah Omar





EXECUTIVE SUMMARY

since i was in high school i love to produce drawing illustration and sell it to people want to buy it. Im starting my own business selling drawing since in highschool. Its start from drawing anime characters and other at price range rm 5 to 10 ringgit.

The name that i create RidZArt is very well known because of my popularity toward drawing anime and others. People enjoyed my drawing and ask me to draw that what they like. In my instagram page other people from other country are interested to buy my drawing through online, in softcopy file.

In my business my mother also involved by promoting my drawing to her friend and facebook page. I feel happy that my mother are promoting my business to make it successful.

The reason i create this drawing business is because i want to pleasure my customer and also loving my work. I want my style and drawing can make people happy and so do i. For the price is very cheap for the drawing because im in artist level yet. But im aware to give a good price for making people satisfied and happy with my work.

Lastly, i hope that RidzArt Drawing online that i create is make people happy and acceptable to the public and will grow towards in future. Im very grateful because my customer satisfied with my drawing or product that i create.





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Price list

Facebook (FB)

Creaating Facebook (FB) page
Customing URL Facebook (FB) page
Facebook (FB) post- Teaser
Facebook (FB) post- Copywriting (Hard Sell)
Facebook (FB) post- Copywriting (Soft Sell)

Conclusion





MY ECERTIFICATE TAHAP 1



INTRODUCTION OF BUSINESS



Name of the business: Produce illustration artwork drawing

Adress: Taman Serom Utama 2, Jalan Satria 8A, 84400, Muar, Johor



MISSION AND VISION

Mission: To make people happy and satisfied with my creation.

Vision: I want to create a happy emotional and satisfaction to my customer when receive my drawing artwork. Im also want to present my skill in drawing and to improve my business succesful.