

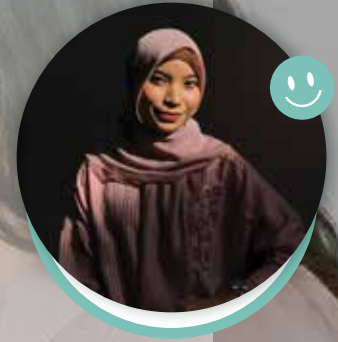


UNIVERSITI  
TEKNOLOGI  
MARA

Fakulti  
Seni Lukis  
& Seni Reka

2021

DEGREE SEMESTER 5



*Velvet Vanity (Super Slim Stick)*

# SOCIAL MEDIA REPORT



NAME : WAN NURFATHIRAH HAINI BINTI WAN NORAZIMAN  
MATRIC NUMBER : 2020956089  
CLASS : MAD 241 5C

PREPARED FOR MADAM SITI NAZIRAH OMAR



## EXECUTIVE SUMMARY

This assignment is part of a business plan for a subject linked to entrepreneurship that I am studying in semester five.

To advertise my existing firm in the real market, I had to use Facebook as one of the mediums as social media marketing platform.

The product that I sell is " Super Slim Stick" from Velvet Vanity. To symbolise the brand of cosmetic product in order to attract customers.

Overall, it greatly aids my ability to improvise.



A photograph of two women smiling and embracing each other. The woman on the left has curly hair and is wearing a light-colored top. The woman on the right has long, straight dark hair and is wearing a light-colored top. They are both looking towards the camera with warm expressions.

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## *Certificate of Completion*

This acknowledges that

WAN NURFATHIRAH HAINI BINTI WAN NORAZIMAN (990318035154)

has successfully completed

### **eUsahawan Course Level 1 – Go Digital**

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**Name :** Velvet Vanity Cosmetics Sdn Bhd (1176278-P)

**Address :** A12B-2, Jalan Selaman 1/1, Dataran Palma, 68000, Ampang, Selangor, Malaysia.

**Brand Product :** Super Slim Stick

**Velvet Vanity** is one amongst the recent cosmetics corporations to enter the Malaysian market. this can be a complete that specialises in lipsticks and has been gaining quality among its target demographics.

### **Background of Velvet Vanity**

The Velvet Vanity is that the inspiration of Adlina that was established in early 2016. Adlina, she was from an architecture background but jump in into cosmetic industry. The owner start out this whole came once Adlina allotted her own analysis on freelance makeup wholes and discovered that it had been doable and more cost effective to start out her own brand in her country.