

### **SEMESTER 4 SESI 2020/2021 MARCH 2021 – AUGUST 2021**

### ENT530 PRINCIPLES OF ENTREPRENEURSHIP

## TITTLE OF ASSIGNMENT: SOCIAL MEDIA REPORT



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NO. TITLE

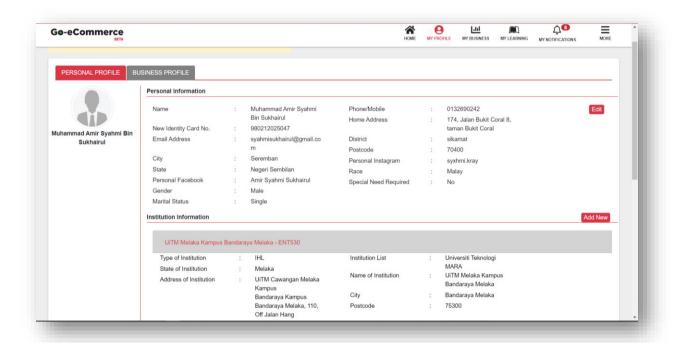
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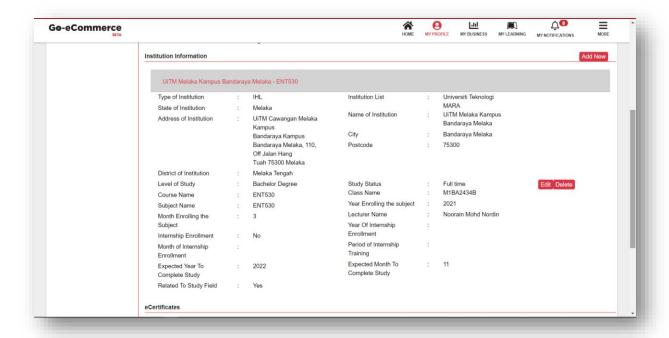
### **EXECUTIVE SUMMARY**

Nowadays, everyone uses social media to keep connected all over the world. It delivers a plethora of benefits when used properly. People, particularly on Facebook, utilise it for online shopping. Many businesses utilise Facebook because it is simple to use and may connect them with a huge number of potential customers. Customers find it simple to work with the vendor on a variety of issues. Exploring the usage of social media to gain benefits as a supplier or a client takes time. I receive a lot of information and benefits from using Facebook to market the "Laloca Mojito" goods as the proprietor of the "Laloca Mojito" Facebook page. It is a wonderful benefit when we realise how much more we can do with social media than just interact with customers. Because we live in a technological age, it is critical for us as sellers to understand how to utilise social media to promote items so that buyers are attracted to buy.

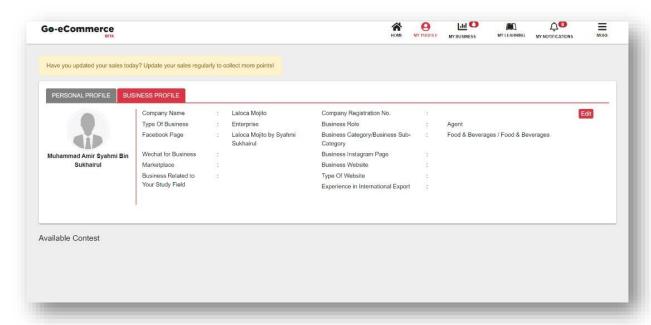
# GO-ECOMMERCE REGISTRATION

### Personal Information





### **Business Profile**



### E-Certificates

