



*Something Sweet For You*

# SOCIAL MEDIA PORTFOLIO

**NUR FARAHAZIRAH BINTI MOHAMAD NIZAM**

**MAD2415B**

**2020983761**

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# Executive Summary

*For ENT530 Social Media task, i've propose an establish business with the name "Bellamyyy"*

*Bellamyyy is actually a business that selling cupcake with every type of flavors that have been request by the customer. Bellamyyy also doing a custome topping by customer request. Bellamyyy provide lower price for each types of cupcake. Besides, for those who want Bellamyyy COD their cupcake, Bellamyyy use LALAMOVE service to help sending the cupcake to the customer.*

*In this task, i learned lot of new knowledge on how to post the right copywriting using right format to attract customer. And this task also taught me how to be strategies the marketing very well.*




# Go-Ecommerce Registration

**NUR FARHAZIRAH BINTI MOHAMAD NIZAM**  
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**2020983761**

**Go-eCommerce** BETA

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**NUR FARHAZIRAH BINTI MOHAMAD NIZAM**

**Personal Information**

Name	: NUR FARHAZIRAH BINTI MOHAMAD NIZAM	Phone/Mobile	: 0127340872	<a href="#">Edit</a>
New Identity Card No.	: 990624016808	Home Address	: NO 1623, JALAN LAGENDA 53, TAMAN LAGENDA PUTRA	
Email Address	: Nrfarahzrh@gmail.com	District	: KULAI	
City	: KULAI	Postcode	: 81000	
State	: Johor	Personal Instagram	: Nrfarahzrh	
Personal Facebook	: Fara Hazirah	Race	: Malay	
Gender	: Female	Special Need Required	: No	
Marital Status	: Single			

**Institution Information** [Add New](#)

UiTM Melaka - Bachelor of Graphic Design

Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA	
State of Institution	: Melaka	Name of Institution	: UiTM Melaka	
Address of Institution	: Universiti Teknologi MARA (UiTM) Melaka, Kampus Alor Gajah, Km 26 Jalan Lendu, 78000 Alor Gajah, Melaka	City	: Alor Gajah	
District of Institution	: Alor Gajah	Postcode	: 78000	
Level of Study	: Bachelor Degree	Study Status	: Full time	<a href="#">Edit</a> <a href="#">Delete</a>
Course Name	: Bachelor of Graphic Design	Class Name	: ENT530	
Subject Name	: Principles of Entrepreneurship	Year Enrolling the subject	: 2021	
Month Enrolling the Subject	: 4	Lecturer Name	: SITI NAZIRAH BINTI OMAR	
Internship Enrollment	: No	Year Of Internship Enrollment	:	
Month of Internship Enrollment	:	Period of Internship Training	:	
Expected Year To Complete Study	: 2022	Expected Month To Complete Study	: 1	
Related To Study Field	: Yes			



# Go-Ecommerce Certificate

