

ACADEMIC WRITING REPORT

EFFECTIVENESS AND IMPACT OF "ZON KREATIF" AT PERBADANAN PERPUSTAKAAN AWAM SELANGOR (PPAS)

PERBADANAN PERPUSTAKAAN AWAM SELANGOR (PPAS)

Prepared By
NORAINA BT MOHD ARIFIN
2011957815

BACHELOR OF SCIENCE (HONORS) RESOURSE CENTER MANAGEMENT

(IM227)



BACHELOR OF SCIENCE (HONORS) RESOURCE CENTER MANAGEMENT FACULTY OF INFORMATION MANAGEMENT UNIVERSITI TEKNOLOGI MARA KAMPUS PUNCAK PERDANA

STUDENT'S DECLARATION

Academic Project Title:

EFFECTIVENESS AND IMPACT OF "ZON KREATIF" AT PERBADANAN PERPUSTAKAAN AWAM SELANGOR (PPAS)

I declare that this report is the result of my own research, unless otherwise indicated or acknowledged as referenced work.

In the event that my report be found to violate the conditions mentioned above, I voluntarily waive the right of conferment of degree and agree be subjected to the disciplinary rules and regulations of Universiti Teknologi MARA.

Student's Name	: NORAINA BT MOHD ARIFIN@ABDUL RANI
Student's Number	: 2011957815
Signature	1
Date	

i | Page

ABSTRACT

Public library is a library are located at every stated. Public library maintained and

support for public use. It was non-profit library that are give service and facilities to

the users. It also gives a service and facilities to all range of ages. People always

thinking library is a boring and dull place. With technology and world without

boundaries, most of the public library especially at the oversea they having a

variety of the service and facilities to make user are like to go the library. At

Malaysia, there is less awareness about the advantages of the library. Perbadanan

Perpustakaan Awam Selangor (PPAS) take an action with create a zone for the

children which is "Zon Kreatif" to make user especially children like to go to the

library.

Keywords: public library, facilities, service

ACKNOWLEDGEMENT

Alhamdulillah, praise and gratitude to Allah S.W.T. whose mercy enable me to completed my case study paper. This case study paper is an outcome of support, assistance, devotion and encouragement of numbers of people to whom I indebted and deserved my innermost express of gratitude because of their kindness and willingness.

I wish to convey my highest appreciation to my industrial supervisor, who has provided valuable guidance throughout this project. Their continuous assessment, advice and comment on my work, allowing me to enjoy my research and motivating me have given me a most precious learning experience.

Besides, I also grateful to all staff at Perbadanan Perpustakaan Awam Selangor (PPAS) which had helped me and assist in completing my task. Without their cooperation, I do not think I am able to do this project paper by myself.

I wish to thank my faculty supervisor, En Ridzuan B Ibrahim which assist and guide me in completing this report. I also want to thank the coordinator for industrial training which had helped and guide me during the time of my practical training.

My appreciation also goes to my beloved parents, for their patience, encouragement and support throughout the process of making this project possible. Finally, big thanks to all my friends who gave their full commitment and participation in completing this project paper. For all the guidance, assistance and ideas, again from my heart, I thank you very much.

Thank you.

TABLE OF CONTENT

Declaration	İ
Abstract	ii
Acknowledgement	iii-iv
Table of Content	v-viii
List of Figures	ix-x
List of Tables	хi
1.0 Introduction	1 - 2
1.2 Statement of the problem	3
1.3 Objective	4
1.4 Hypothesis	5
1.5 Significance of the research	6 - 7
1.6 Limitation	8
1.7 Definition	9
1.8 Organization Background	
1.8.1 History	11
1.8.2 Vision	11
1.8.3 Mission	11
1.8.4 Objective	11