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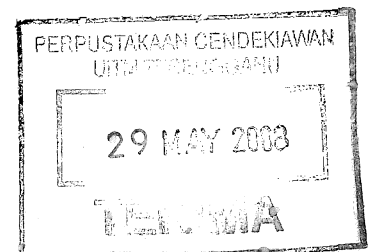
SWEET HONEY BEE SDN.BHD
LOT 256 KAWASAN PERINDUSTRIAN
CHENDERING, KAMPUNG KUBANG IKAN, 21080
CHENDERING, KUALA TERENGGANU

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CHAPTER 1: INTRODUCTION

After having a discussion between the members, we had chooses 'Honey Bee SDN.BHD' as our company's name. The members of our company are Jihan Musfirah bt Musa, Nur Aimi Fatimah Bt Abdullah, Majidah Bte Mohd Taib, Anis Zarifah Abdul Rasid, Nurul Hasliana Bt Muhamed Jamil. SWEET HONEY BEE SDN. BHD is company that farming livestock bee that will produce pure honey. This honey can make many kinds and types of uses. In terms of healthy and beauty. For instant healthy drink and food, beauty soap that good for skin and shampoo for shining hair. Honey is a treat, and is man's oldest sweetener. It is an excellent substitute for sugar in our drinks and food.

It is also good for many medicinal uses and treating certain conditions. Reliance on commercialized medicines which contain too many chemicals can become hazardous to our health. Honey is composed of sugars like glucose and fructose and minerals like magnesium, potassium, calcium, sodium chlorine, sulphur, iron and phosphate.

It contains vitamins B1, B2, C, B6, B5 and B3 all of which change according to the qualities of the nectar and pollen. Besides the above, copper, iodine, and zinc exist in it in small quantities. Several kinds of hormones are also present in it. Approximately one half of the human diet is derived directly or indirectly from crops pollinated by bees. Today honeybees are an essential part of a healthy agriculture economy.

If it is having an allergy, honey can be beneficial. If you eat honey that is local to your area, it may help prevent your seasonal allergies. Bees use the pollen from local plants and eventually it ends up in your honey.

Honey may also be good for your skin. It has the ability to attract water. It is also safe for sensitive skin. Honey also can use it as a moisturizing mask for your skin as well as your hair. To use it as a conditioner, mix the honey with olive oil.

If it is have a sore throat, take some honey. Honey has powerful antimicrobial properties, which can soothe your raw tissues. Pour a teaspoon of honey into a large serving spoon and then top off the spoon with lemon juice. Swallow the concoction (without water) every few hours until symptoms clear up. Some people add a pinch of black or red pepper to increase blood circulation to the throat.

Due to its natural anti-inflammatory effect, it will help to heal the wounds more quickly. It also has different phytochemicals--chemicals found in plants and different foods--that kill viruses, bacteria, and fungus making it a good substitute for wound dressings. The taste may also take your mind off the pain. There is evidence that honey diluted in water will help with your stomach aches and dehydration.

Honey contains vitamins, minerals, and amino acids, and is a wonderful beauty aid that nourishes the skin and the hair. Honey acts as an antibacterial and antifungal agent and helps disinfect and speed the healing process in wounds, scrapes and burns.

This company is located at in Kuala Terengganu town near the village. Most of the people that live in village believe in benefit of honey. Honey will make them healthier. This will lead to our factor in the proposed in business. First is with this benefit of pure honey we will introduce to all people about the honey product that we produce. Furthermore we can tell to the public about the special of honey that can make their life different. With this honey many people will concern about their health. Furthermore this product will make people in Kuala Terengganu realize about this honey's benefit ad the relationship between honey and their health. Most of the people in Chendering don't know about the miracle that will come from pure honey. So is our responsible to make them know all the benefits and nutritious of our pure honey.

Next is this honey company are the only company sell product of pure honey in Kuala Terengganu area because market in Kuala Terengganu are very wide and not many competitors. Many entrepreneurs not dare to take risk involve in farming the bees. It is because they don't have knowledge and don't know how to deal with this business. Moreover most of the entrepreneurs don't have enough technology to manage this business.

We will start our business in year 2009 because we need to do a lot of preparation in terms of capital, machines, equipments and we need to find the best resources for our business.

Our business prospect is to achieve our organization goals. As an entrepreneur our target is to maximize profit and minimize losses in our company.

CHAPTER 2: PURPOSE FOR PREPARING BUSINESS PLAN

1. “This business plan is prepared by Easy Wash for the purpose of obtaining working capital loan from Bumiputra-Commerce Bank Berhad(CIMB BANK) for the amount of RM 194000.00”
2. To allow the entrepreneur to view and evaluate the proposed business venture in an objective, critical and practical manner.
3. To analyze and evaluate the viability of a proposed venture.
4. To convince relevant parties of the investment potential of the project.
5. “This business plan is prepared by SWEET HONEY BEE as a guideline for managing the proposed venture”.
6. To allocate business resources effectively.

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Business plan for Sweet Honey Bee Sdn.Bhd / Jihan Musfirah bt
Musa...[et.al.].

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