



ETR 300

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Preface

Assalamualaikum w.b.t

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Reans Engineering Sdn Bhd / Norhazzarita Musa...[et.al.].

All praise to the Allah S W T most precious most merciful, because with His permission our group had finished this project paper successfully.

At first, tremendous thank you to our beloved Fundamental of Entrepreneurship's lecturer, En. Ariff Bin Kamaludin for supporting, guiding and giving the ideas to us in completing this project paper. Without the guideline from him our group may be cannot completed this project paper. Thank you for his patient in teaching us in this subject. All the information that was given by him, we had tried to fully utilized it especially in completing our business plan which contribute 55 percent to our assessment.

Special thanks to En. Nafi Bin Abdullah and his staff at Fikrah Engineering sdn.bhd for their cooperation and willingness to spend time to share their experienced and giving very useful information to us in develop this project paper.

With the high spirit of team work and cooperation among us in contributed the energy, money, ideas and time so this business plan can be prepared properly. Thank you to ourselves. Not forgotten to our classmate AMD5PA for giving additional ideas when we have no idea.

Lastly thanks to the all parties who were involved directly or indirectly in our project paper.

EXECUTIVE SUMMARY

REANS ENGINEERING SDN.BHD is the company that will establish by five members which is consists of Norhazzarita Bt Musa, Zur Eda Fazleen Bt Amram, , Norin Azlin Bt Ahamad, Nurulnadia Bt Deraman and Syarifah Bt Othman. We named our company as REANS which is a combination of our company's member name

We get the inspiration to making this business when we see this business have big prospects in making profit. Before we are doing this business we have made a survey from the previous established company such as Fikrah EGINEERING Sdn.Bhd. This company had been established almost ten years ago and along the progression of this company there is no other new company are following their step in Terengganu. So we see this situation as an opportunity to us to be a new company in supply the analytical controls instruments.

To make our business run more smoothly, our company which is located at Lot 18122, first floor, Taman Sejati, Wakaf Tembesu, Jalan Gong Badak, 21300 Kuala Terengganu, Terengganu Darul Iman need RM 215 000 loans from the bank as our additional capital.

We hope that our company will be success in the future and be the best company in supplying analytical controls products not only in the east coast but in the whole Malaysia.

Section 1**INTRODUCTION TO THE BUSINESS**

REANS ENGINEERING SDN.BHD which is located at Lot 18122, first floor, Taman Sejati, Wakaf Tembesu, Jalan Gong Badak, 21300 Kuala Terengganu, Terengganu Darul Iman is a company that running a business in providing and supplying scientific equipment to the refining industries in Malaysia.

Our product is specific in analytical controls and refining such as chromatography. We try to configures, markets and supports dedicated chromatographic solutions for the worldwide petroleum, petrochemical and natural gas industries. We provide and supply the refining industry a wide range of solutions for the analysis of gas, naphtha and gasoline streams up to and including crude oil and residuals.

55 percent our market size is for the industrial and another 45 percent for the local universities.

We choose this business because it is very profitable and in the east coast there is a lot of industrial area which is doing business of petroleum, petrochemical and natural gas and this business has a high prospect in the future because Malaysia has found other places of petroleum area recently and there is a high demand from the customers especially local universities that has offer the chemical engineering course to the students.

We expect from this business we will get annual profit around RM 4.5 millions. REANS ENGINEERING SDN.BHD will be operated on 1st JANUARY 2009.

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