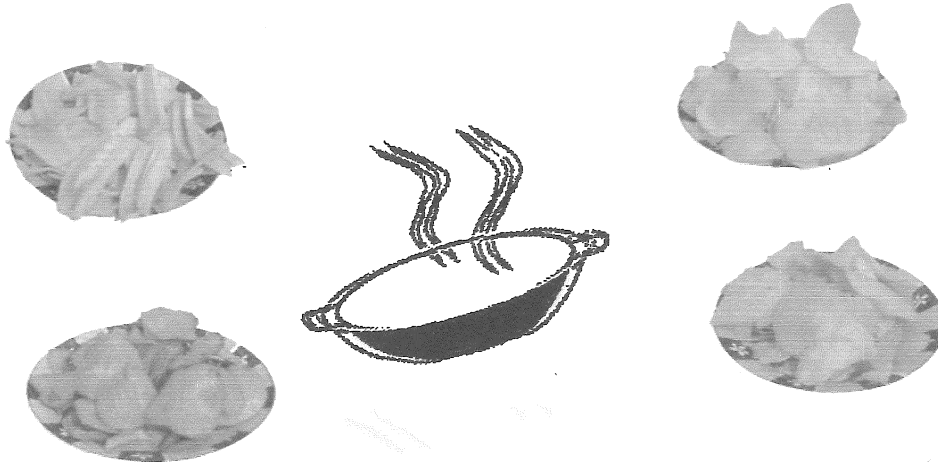


اوتوورسيبتي تيكنولوغي مارا
UNIVERSITI
TEKNOLOGI
MARA



KREP-KREP ENTERPRISE

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1 APRIL 2009

Sir,

SUBMISSION OF BUSINESS PLAN FOR KREP-KREP ENTERPRISE

As the above, we are the student of Diploma in Public Administration, the fifth (05) semesters, MARA University of Technology (UiTM) of Dungun, here submitted the business plan report that had done by our group, KREP-KREP ENTERPRISE which is supply and provides the chips.

2. We had prepared this business plan as a requirement for our Fundamental of Entrepreneurship (ETR 300) subject.

3. We hope that from this business plan, it can make easier for us to run this business.

Thank you.

INTRODUCTION

KREP-KREP ENTERPRISE is the company that will establish by five members which is consists of Muhammad Firdaus b Zabidi, Mohd Nur Azry b Zakaria, Mohd Syazani b Ali Mohtar, Ahmad Farid b Zainal, Muhammad Faris Faruqi b Kamarul Zaman. We named our company as KREP-KREP which came from the word “kerepek” in malay. As you can expect from our company name, we are making business of supplying and selling three kind of chips that is potato, banana and yam.

We get the inspiration to making this business when we see this business have big prospects in making profit. Before we are doing this business we have made a survey from the previous established company such as Mister Potato. This company had been established longtime ago and along the progression of this company there is no other new company are following their step. So we see this situation as an opportunity to us to be a new company in supply and selling chips. To make our business run more smoothly, our company which is located at Lot 3028, Jalan Surau Sebaya, Bukit Kapar, 42200 Kapar, Klang, Selangor Darul Ehsan need RM 200,000 loan from the bank as our additional capital. We hope that our company will be success in the future and be the best company in supplying and selling chips products not only in the east coast but in the whole Malaysia. We also were hoping to become supplier for most country at asean.

PURPOSE OF PREPARING BUSINESS PLAN

- To get loan from Bank Islam due to run our business.
- This business pelan will be guideline in our operation in order to make sure all the business run accordingly.
- To allocate the resources effectively and this business pelan also will be use in our business to avoid wastage of raw material.
- To be the indicator for our business progress in the future.

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