

# FACULTY OF ELECTRICAL ENGINEERING DIPLOMA IN POWER (EE112) JAEE1124A1

# FUMDAMENTALS OF ENTREPRENUERSHIP ENT 300

### SMART ENT

TELECTRICAL & ELECTRONIC TRAINING SERVICE AND AROUND RITS BUPPLIED

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#### **EXECUTIVE SUMMARY**

This business is based on partnership where it consists of five members which hold important positions in the company such as General Manager, Administration Manager, Marketing Manager, Operational Manager and Financial Manager. The business capital is amounted to RM 50,037 where the total contribution of all the members are RM10,074.

Smat Enterprise is multi purpose business that provides services in training about electrical and electronic, while we providing starter kit and advance kit and we will be establish in early 2018. Due to high potential and population of people especially students and the officers, this business will be located at Jalan U3/6.

Smat Enterprise with tagline "SIMPLE, EASY, AND USEFUL" is located at No 4, Jalan U3/6 Seksyen U3 40150 Shah Alam, Selangor. Smat Enterprise able to achieve outstanding demand from consumer. Our business is expected to commence on 2018 and our vision is to be the best helper for development. This will be realized by the full cooperation and efforts among the partners to promote company.

We will expect that our business will become more developed in the near future because our daily operation is decided to be longer than other electrical company. We operate for 8 hours a day so that customers do not have to be in a hurry to steal time to . From time to time, we will find new strategies to attract more customers and making them loyal customers. This will give more advantages for us to make our product more profitable and stable in the long run.

