

**FACULTY OF MECHANICAL ENGINEERING
DIPLOMA IN MECHANICAL ENGINEERING(EM110)
JEEM1106FI/F2**

**FUNDAMENTALS OF ENTREPRENUERSHIP
ENT 300**

**BUSINESS NAME
CLEAN TECH COMPANY
ONE TOUCH FAN CLEANER**

**PREPARED FOR:
PN.NORANITA BINTI ABDAMIA**

PREPARED BY:

NAME	ID NO.
AD AL-HAFIZ BIN ZULKARNAIN	2013475266
AD RAIHAN BIN ZULKIFLI	2013258078
AD HAZIQ AFIQ BIN AZUAR	2013258734
AD FARIS RIDHWAN BIN	2013495814
MUHAMMAD HUZAIMI BIN ISHAK	2013831536

ACKNOWLEDGEMENT

Alhamdulillah and gratitude to the ALLAH for giving us the strength and patience to complete this assignment

We would like to express our gratitude to everyone that involve rather direct or indirect in helping us to complete this assignment. Firstly , we really appreciate all the helps, advisors and information which given by our lecture , Puan Noranita Bnti Abdamia. Without her support, we may not able to solve problem during the process until we finish the assignment successfully.

In addition, we would like to take opportunity to thanks those of our friends who helps us and giving some guide to complete this assignment. Last but not least, thousand of the thanks we would like to express to our group member for cooperation given to the group. Without the cooperation and tolerance between the group member , we couldn't finish this assignment. Finally , thanks again to anyone who had helps us and guided us in order to finish the assignment.

NO	CONTENTS	PAGES
	LETTER OF SUBMISSION	1-2
	ACKNOWLEDGEMENT	3-4
	TABLE OF CONTENT	5-7
	EXECUTIVE SUMMARY	8-9
1	INTRODUCTION	10
	1.1 Name of Business	11
	1.2 Nature of Business	11
	1.3 Industry Profile	12
	1.4 Location of the Business	13
	1.5 Date of Business Commencement	13
	1.6 Factors in Selecting the Proposed Business	14
	1.7 Future Prospects of the Business	14
2	PURPOSE	15
	2.1 To evaluate the project viability and growth potential	16
	2.2 To find inverter to grown the business	16
	2.3 To act as a guideline for the management of the proposed business	16
	2.4 To allocate business resources effectively	17

3	BUSINESS BACKGROUND	18 -19
	3.1 Vision and Mission	19
	3.2 Organization Chart	20
	3.3 Logo and Motto	21 -22
4	BACKGROUND OF PARTNERSHIPS	23-28
5	LOCATION OF BUSINESS	29-30
6	MARKETING PLAN	31-47
	OPERATIONAL PLAN	48-67
8	ADMINISTRATION PLAN	68-74
9	FINANCIAL PLAN	75-101
	APPENDICES	104-106
	PARTNERSHIP AGREEMENT	107-112

EXECUTIVE SUMMARY

Our company, Clean Tech, provide a ceiling fan cleaning product that is not yet in the market. Our skill and innovation create one of a kind and easy to use product. A simple one-touch ceiling fan cleaner provide an effective cleaning and a very little consuming process. The product price might be a little expensive if compare to the existing market but our product ability and function outdo the rest. Most of our target customers are from the residential area. Since our business is new our primary target are just in Pasir Gudang region. We hope to expand our business to even a wider variety of product and marketing.