



COCOS NUCIFERA SDN BHD,
NO 5, JALAN SILANG,

ETR 300-505



PP00001275

Business plan for Cocos Nucifera Sdn. Bhd : selling product
made by coconut / Shahrin Effindi Md. Yakin...[et.al].

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Cn- 8754.

COCOS NUCIFERA SDN BHD

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PROJECT TITLE

RETAIL FOR COCONUT PRODUCT
HANDICRAFT AND FOOD & BEVERAGE



COCOS NUCIFERA SDN BHD,
NO 5, JALAN SILANG,
LEMBAH KLANG,
50250 KUALA LUMPUR

ACKNOWLEDGEMNT

Assalamualaikum w.b.t.....

In the name of Allah S.W.T. the most Gracious and most Merciful, we would like to express our thanks for this authority. As a student of Diploma In Accountancy Part 5 we had to accomplished our business plan (ETR300). It is a very challenging task so we would like to express our appreciation to the people who have been a great help in the completion of this project.

We would like to thank the entire individual and the organization that had given their very best cooperation and support. First and foremost, thanks to Prof. Madya Farok Zakaria our MEDEC Coordinator for the guide that he gave to finished our project. Also the instruction and information to complete this project paper.

Beside that, we want to take this opportunity to thanks Miss Zilla Faridah (Sales Manager Karyaneka), Miss Liyana Tajuddin (Employer of Creative Handicraft at Central Market) and Mr Chee Tang Song (Marketing supervisor for Tops Supermarket) and others parties who gave information to us to complete this project. Without their help, cooperation and support it is quiet difficult to complete this project.

Last but not least, thanks to our group members who give full cooperation and attention in finishing this project. May Allah bless allof us. InsyaAllah.....



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EXECUTIVE SUMMARY

The objective of this business plan is to provide a clear exposition of the basic step to start and run a business for the student.

To complete this task we established one company that named Cocos Nucifera Sdn Bhd. Our company commenced on 1 January 2003 and located at:-

N0 5, JALAN SILANG,
LEMBAH KLANG,
50250 KUALA LUMPUR.

Cocos Nucifera Sdn Bhd has a good potential to be established in Malaysia and it is a first shop that sell a product that only made from coconut. From our observation, we found that Cocos Nucifera Sdn Bhd will give a profit. To operate this business we need source of fund RM225301.45.

From our financial forecasting, we found that our earning for year 1 was RM396016.56, for year 2 RM was RM41633.58 and for year 3 was RM420172.43. From this result we find that our company can survive in this market.



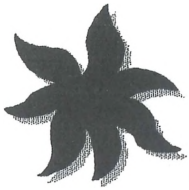
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1.0 INTRODUCTION

The name of our business is Cocos Nucifera Sdn Bhd. We prefer this name because it is the scientific name for coconut and suitable with our business that supply and sell the product made of coconut.

Coconut store is a private limited company from the combination of five viable entrepreneurs. The initial capital of our business is RM85301.45. The General Manager contributes the biggest which amounted to RM25000 that is 29.3% from the capital. While the remaining came from the contribution or other partners equally, that is RM15075.36 from each of partners which 17.68% from each partners from the capital. We also get the loan from RHB Bank which is amounted RM90000.

Our business is located at No 5, Jln Silang, Lembah Klang, 50250 Kuala Lumpur. Our business date of commencement is on 1 Jan 2003.



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