

Fundamental of Entrepreneurship

ETR 300



RENTAL OF SCAFFOLDING



$P = 84$
 $C = 75$

Teky Scaffolding Rental
Lot 613 Bangunan Mekar, Jalan Dato' Ismail,
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Wassalam...

EXECUTIVE SUMMARY...

From the beginning until finished this business plan, what we can summary are depending to the administration, marketing, operations and financial segment. To form this firm, members of the firm were contributed Rm 25,000 each.

In administration segment, the total budget amounted Rm 60,693 which are consist of capital expenditures – Rm 48,463, monthly expenditures– Rm 10,385 and other expenditures – Rm1, 845. The office of our business was built by us by rental al a land by individual.

In marketing segment, it almost involves the contributions of the product offered to the customer. It all about rental of the scaffolding for the amount Rm 30 per set. There are 2 types to be choose set A and set B. The marketing budget consists of capital expenditures – Rm 61, 850, monthly expenditures – Rm 1,410 and others expenses – Rm 4,600. This is the important part in the business.

In operation segment, it derived all of the flow chart process of the rental and order scaffolding from supplier. It also important in ordered to make our business become success. The total of operation budget amounted Rm –247,850, monthly expenses Rm – 70 and other expenses Rm – 800.

Last segment in this business plan is financial, which are stated of cash flow. Project implementation cost, balance sheet, source of fund and table depreciation. This is a conclusion of our business because it showed the total cost that occurred in this business plan. The sum of cost that implemented in this business amounted Rm 415,000.

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