

# LEADING SUN

## GROUP MEMBERS

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UNIT RUJUKAN DAN PERKHIDMATAN PEMBACA  
UNIVERSITI TEKNOLOGI MARA  
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FOTOSTAT TERMAKHLUKAN

**PROJECT TITLE:**

**MANUFACTURING**

## **1.0 INTRODUCTION**

Without any problem, we unanimously decided to use C & F LEDANG SDN. BHD. as the name of our company in order to start the business which produce a natural mineral water from the base of Gunung Ledang.

“All the things between sky and land can be sold”. In appropriate with this saying we optimistically considered producing a fresh and limpid mineral water through a safe process of cleansing the bacteria and the silt. With the newest technology of machine, the water is still pure and natural which the laboratory has tested.

We positively think this business can have a chance to spread out by looking at the demand for mineral water that is on increase. On this opportunity, we will specify business strategies to make this business success.

C & F Ledang SDN. BHD. was located at Lot 7224, Kg. Kenangan GSA, Gemeh, Tangkak, Muar, Johor Darul Takzim. We choose this location because; this is the best place to start this business, which the source is just nearby. Our business will start operates on first January 2002.

RSJK (M) TANGKAK DIBENARKAN

## **2.0 PURPOSE OF PREPARING BUSINESS PLAN**

1. To assess the business venture objectively, critically and practically. Business planning need detail information; therefore the entrepreneur will mediate the business effectively.
2. To study and evaluate the feasibility of the business as a whole.
3. To get loan from the bank.
4. To become the guidelines for day-to-day management.

**3.0 BACKGROUND OF THE BUSINESS**

Name of business : C & F Ledang

Business address : Lot 7224, Kg. Kenangan GSA, Gemeh, Tangkak, Muar, Johor D.T.

Corresponding address : -

Telephone Number : Office- 06-9772546

Form of business : Partnership

Main activity : Producing and packing the mineral water and receive booking from supplier and wholesaler.

Date of commencement of business: 1 January 2002

Date of business registration : 25 December 2001

Business registration number : CY 235686

Name of bank : RHB Bank Bhd.

Equity contribution : RM24281.60

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