



COMPANY ANALYSIS

SARJANA AUTO GARAGE

TECHNOLOGY ENTREPRENEURSHIP (ENT600): CASE STUDY

FACULTY & PROGRAMME : HEALTH SCIENCES & ENVIRONMENTAL

HEALTH AND SAFETY (HONS.)

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PROJECT TITLE : SARJANA AUTO GARAGE –REPAIRING
AND SERVICING CAR

GROUP MEMBERS :

- | | |
|-----------------------------------|--------------|
| 1. JOSUE BLASIU | (2015229004) |
| 2. MUHAMMAD AZIZI BIN WAHID | (2015218464) |
| 3. MUHAMMAD AMIRUL BIN SAPUAN | (2015409122) |
| 4. MUHAMMAD HAFIZAN BIN MOHD NOOR | (2015238998) |

LECTURER : HAJAH ZANARIAH ZAINAL ABIDIN

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EXECUTIVE SUMMARY

Auto Sarjana Garage is workshop intent to help the people around Puncak alam regarding their car. This workshop consists of two main activities which is servicing and repairing car. This workshop also functions as a place for the people around Puncak Alam to ask any advice regarding the problems of their cars. The workshop is located at the Alam Suria in the edge of this town. Before the workshop is start their operation, some observation is take into account to determine the most type of car used in this town. This workshop and its services were discussed further in the following chapters.

1.0 INTRODUCTION

1.1 Background of Study

This study has been done to get the knowledge about the current condition of organization and the suitable solution for each of the problems that are being identified. The example of knowledge that can be get including the use of current technology in the organization, available standard operating procedures that should be practiced in the organization, customer's expectation from the organization and the current challenge that are faced by the organization to continue their operation.

1.2 Problem Statement

The increasing number of the almost the same organizational in the current area can be the problem for the organization in this case. This is because the number of the population in this area is still not much compare with other city. So, it can cause decreasing number of customers that go to this place. The low number of customer that came to this place also one of the problem that we can see. This scenario makes us to come and find the problem that may cause the low amount of the customers.