



اَوْنَهْوَرَسِيَّتِي بَاتِيكْنُو لُو عِي مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA



ENT530 SOCIAL MEDIA PORTFOLIO (ORIGINA DAIRY MILK PERLBAGAI PERISA)

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The study has indeed helped me to explore more knowledgeable avenues related to my topic and I am sure it will help me in the future.

EXECUTIVE SUMMARY

First of all, this business is under Enterprise and consumer buying this product from online business and cash on delivery. This business also consists of the other worker that will help me in the long process of selling. This business organization of my business is the backbone of the business because the way we perform will determine the level of achievement desired.

The product, Origina Dairy Milk Pelbagai Perisa is originally from milk based, fresh milk-based beverages. It has been diversified to attract customers to buy and enjoy. We sell online and cash on delivery whereby we also provide delivery service in Batu Pahat, Johor and area Hulu Langat, Selangor for now.

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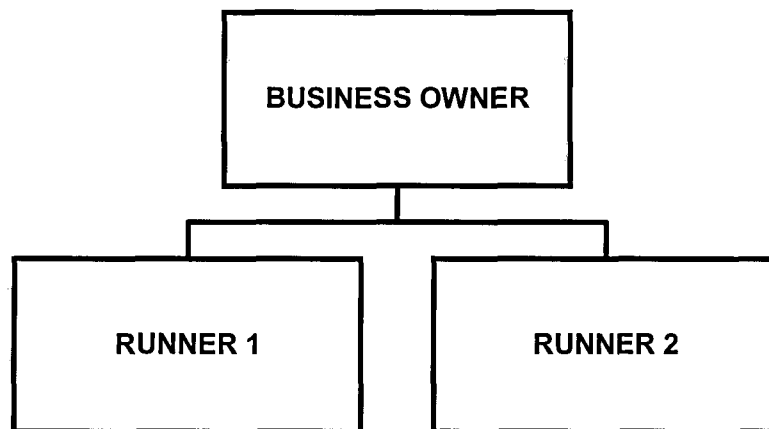
A. INTRODUCTION OF BUSINESS

1. Name and Address of Business

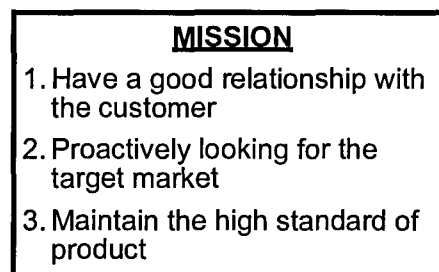
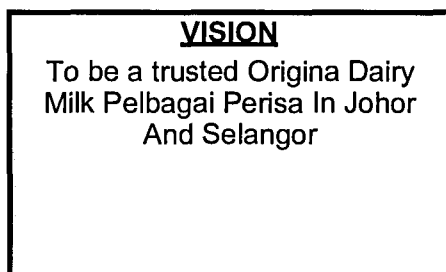
Business Name: **Origina Milk Dairy Pelbagai Perisa**

Business Address: **No. 6, Bandar Putera Indah, Tongkang Pecah, Batu Pahat, Johor Darul Takzim**

2. Organizational Chart



3. Vision & Mission



4. Description of Products

Origina Dairy Milk Pelbagai Perisa as for now is a single product business which is a dairy product with a wide range of flavors. This product is manufactured from a leading manufacturer located in Selangor. It is distributed to second-party sellers before it is sold to interested customers.

Product Ingredients: Sucrose, Non Dairy-Creamer, Milk Solid Non-Fat (Skim Milk Powder). Contains Emulsifier and Stabiliser as Permitted Food Conditioner, Salt, Tapioca Flour, Wheat Flour, Salt and flavouring.