



اَوْبَدْرٌ سَيِّدِي تَيْكُو لَو كِي مَنَارَا
UNIVERSITI
TEKNOLOGI
MARA



wallpaper design
FAE STICKJOY & DEC
Make Your c

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ENT 300
FUNDAMENTALS OF ENTREPRENEURSHIP

FAE STICKJOY & DECO

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First of all, praise to Allah SWT. Alhamdulillah, we manage to finish this proposal for ENT 300 Subject in the time given as along the way , it helps us to having a work team with other members. At first , we have a little bit conflict on what business that we will do. It was kind of difficult moment when we have to decide on our business. With the help of lecturer . we take the challenge to make wallpaper project. For the prospect of business, this project plan of business is hopefully can be as a way for us, to practice our ability and interest in other different way, to be a guideline to encourage our effort for becoming an educative and succeed business people.

Secondly, we would like to thank to our beloved lecturers, Madam Azizah Binti Daut and Madam Thahira Bibi Binti TKM Thangal, for giving us moral support and being so helpful in completing this business proposal and being so pleasant towards us.

Thirdly, we would like to thank to our parents for being very supportive in many ways. We also would like to thank our classmate from J4ec1102b for being cooperated and honestly giving and sharing ideas among classmates which lead us to a better friendship and become an excellent class among all.

Next, to miss Oggy, we call her, from Vector Deco & Design for giving us such an incredible information about wallpaper. We were from zero to hero because of her guide about the business. She is a Malay senior entrepreneur in business of decoration that having so much experience and can compete well with other competitors who are mostly Chinese. We respect her for lending her time for us. We hope that she and her partner would maintain their success in this business.

Last but not least, we would like to thank to our group partners for being so tough and tolerant until we could overcome every hurdles that coming towards us.

Thank you.

EXECUTIVE SUMMARY

This business is based on partnership where it consists of five partners. The business capital is amounted to RM 6,000 where the total contribution of each member is RM 30,000 and the rest RM 13,619 is from MARA's loan and RM 8000 of van's price as hire-purchase. With loan given as a support from MARA , we are hoping that FAE STICKJOY & DECO is able to achieve outstanding demand from consumer.

Our business is supplying wallcovering from company which processes the wallpaper and we sell it and at the same time we give the best services to customers. This kind of business is known as trading. We know that trading business type still can be run by one person, but we need our partners to install the wallpaper at customer's house, consult on design of wallpaper with their room.

Before we start our business on June 2017, we will go to business seminar and wallpaper class to gain our knowledge, so that , we know the path of the business even we are new in this region. At wallpaper class, they will teach on how to choose wallpaper based on size of the room, furniture, light and etc. They will also teach how to install and remove the wallpaper so that the wall do not damage. The partners get income payment as total of each contribution to start the business, better than if we hire a worker to install wallpaper, they get their payment but they do not contribute any equity , at this situation, e can save the cost and get profit on that.

Wallpaper's category that most popular in our company is English Floral , Modern and Korean style. We are aiming on Malay customer to choose our company because our competitors have high possibilities will be all Chinese company. So, we hope our own Malay people could support us and at the same time we can help our Malay people to be successful.