



اَوْبُوْ سَيِّدِيْ تَيْكُوْلُوْ كِيْ مَارَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF BUSINESS MANAGEMENT

DIPLOMA IN ELECTRICAL (EE112)

EE112

FUNDAMENTALS OF ENTREPRENUERSHIP

ENT 300

SOLAR TECH ENTERPRISE

SOLAR APPLIANCES

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EXECUTIVE SUMMARY

This business is based on trade and service business that consists of five members acting in a partnership business. Each member hold important position in the company such as General Manager, Human Resource, Marketing Executive, Operation Executive and Financial Executive. Each member contribute around RM 12,331 to start this business.

As mentioned earlier, our business is based on trade and service business. We choose solar trade and service because relates directly to our education course and some of our member have experience about this field of business. We choose Jalan Lembah 18, Bandar Seri Alam, Bandar Seri Alam, 81750, Johor as our business location.

Solar Tech Enterprise focus on solar appliances such street light, water heater and lawn light that related with solar appliances. Beside, solar trade and service. Since there are not much of solar providing companies around Bandar Seri Alam, we would not have much competitive problems.

1. Introduction

SOLAR TECH ENTERPRISE was legally registered under Malaysia Company Commissioner (Suruhanjaya Syarikat Malaysia) according to the Partnership Act 1956 on 2nd of March 2015. The type of business is product whereby the company is providing solar appliances. The nature of our business is partnership which consist of six members. They agreed to contribute some of their money as the capital and assets of the business.

The founder of this business is Muhammad Farhan Bin Juahir and holds the General Manager position in this company. They are another five member that are playing role in the business in order to ensure it runs as planned. Muhamad Faiz Bin Jailani is the Marketing Manager, Muhammd Naim Bin Kamarudin as the Operational Manager, Mohamed Ibrahim bin Adzamee as assistant operational manager, Muhammad Hazzim Bin Baharudin as the Financial Manager and finally, Muhammad Hilmi Bin Mohd Najmi as the Administrative and Human Resources Manager. All the partners are not only focus on their job but also doing other jobs just to ensure the business run without hiring any worker for the starter early 1st year.

The first location of our business is in Jalan Lembah 20, Bandar Seri Alam, Bandar Seri Alam, 81750, Johor Darul Ta'zim. It will be operated on 3th March 2016.

1.2 BUSINESS PURPOSE

This business plan was prepared to convince venture capitalists, investor and banker in order to raise capital and obtain support for the venture. Furthermore, this business plan also to ensure the entrepreneur plan and carry out new project by referring to ours as a guideline. For example, the guideline for the operational management to fulfil the customer needs and wants. Finally, we want to analyse and evaluate the viability of the proposed venture.