



Fundamental of Entrepreneurship

ETR 300

AUTOMOTIVE CAR WASH

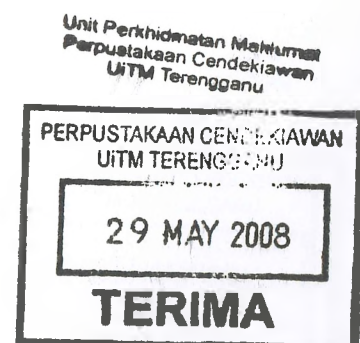
Sunny Abadi Car Wash Sdn. Bhd.

Lot 1314, Kg. Alor Pasir, 16800 Pasir Puteh, Kelantan.

Prepared by:

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Date of Submission: 27 MARCH 2008



EXECUTIVE SUMMARY

Sunny Abadi Car Wash Sdn. Bhd. is a private limited company. Our company offer snow car wash services include exterior cleaning, interior cleaning, and engine cleaning for the customer. Our company equipped with all the necessary equipment and machine that will help the operation process run smoothly. The location of this business is at Lot 1314, Kampung Alor Pasir, 16800 Pasir Puteh, Kelantan. Our company total initial project cost is RM 37939. This include cash from shareholder is RM 21000 and we made from CIMB is RM 14349. We believe that this business will have wide market potential because nowadays people prefer to wash car at car wash centre than wash by self. We expected that our business will get attention from the customer and will encourage profit.

AUTOMOTIVE - CAR WASH

BUSINESS PLAN

CHAPTER 1: INTRODUCTION

Our company's name is Sunny Abadi Car Wash Sdn. Bhd. Our business is a hand car wash serving. This serving is for the Pasir Puteh community. Our company will be providing customers with three main services which include exterior cleaning, interior cleaning, and engine cleaning. Our company will be run at Lot 1314, Kampung Alor Pasir, 16800 Pasir Puteh, Kelantan. Our business operation will be start on early 2009. Our company has no true competitors that are trying to offer a high quality service for a reasonable rate. Most are trying to compete on price alone.

Our company has the ability to provide a high quality service, both in regards to the actual washing as well as customer service is all based on the ability to find the best employees. Our main target market is people who are busy with their work and do not have enough time to take care and clean up their car. Nowadays people prefer to get service at car wash than do it by self. Beside that, our main target also the car dealers, and local workshop.

Factors that influencing the choice of this business are nowadays, most people are busy with their work and life. Most of them do not enough time to wash their car. So, that why our company give this service to accommodate this people. There are two different car dealers within a three-mile radius which will require car washing services for the various fleets. Lastly, there are three workshops that will send the customer cars that require clean appearances after repaired.

CHAPTER 3: BACKGROUND OF THE BUSINESS

1. Name of the business: Sunny Abadi Car Wash Sdn. Bhd.
2. Business address: Lot 1314, Kg. Alor Pasir, 16800 Pasir Puteh, Kelantan.
3. Correspondence address:
4. Telephone number: 09 - 7864242
5. Form of business : Services
6. Main business activity: Exterior cleaning, interior cleaning, engine cleaning.
7. Date of commencement of business : January 2009
8. Date of business registration : -
9. Business registration number : -
10. Name of bank : CIMB
11. Bank account number : 150356142851
12. Equity contribution :

NAME	PERCENT (%)	RM
Noramiza bt Saji	35	7350
Wan Nur Shafiqah Nadia bt W. M. Shukri	35	7350
Malini bt Shukri	30	6300
Total:	100	21 000

CN: 9602
PP: 1465

ETR 300-20



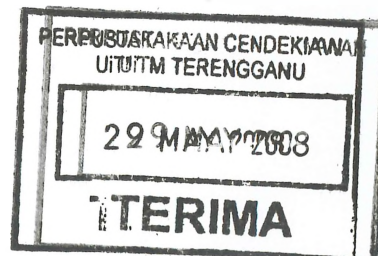
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car wash / Noramiza bt Saji...[et.al.].

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