



اَوْبُو سَيْتِي بَاتِي كِنُو لَوِي كِي مَبَارَا

UNIVERSITI
TEKNOLOGI MARA
MALAYSIA

TECHNOLOGY BLUEPRINT TITLE : E-TRANSPORT

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1.0 Executive Summary

E-Transportation is the new advance application of the transportation. This application is used to help people who do not know how to use public transport. Besides, this application also makes people easy to buy ticket using online booking ticket. This application is introduced because of the team experience that one of the team members do not know how to take the public transport, so that we decide to create this application. The application has four icons in menu, which are personal, transportation, maps and booking ticket. In personal icon, there are the information of user. Then, when we click transportation icon it will show the transportation guidance. In transportation guidance, users are allowed to choose which transportation that they want to take to go to their destination. The fare and time taken to arrive at destination are provided for users. Next icon is map. As usual the map will show users the direction to arrive their destination. Last icon is booking ticketing. It can help people to save their time and energy from buying at the ticket's counter. This application is totally useful especially for travellers. E-transport has the potential to develop but the team only focus on Malaysia market to expand our sales.

CHAPTER 2

2.0 PRODUCT OR SERVICE DESCRIPTION

2.1 INTRODUCTION

Nowadays, transport is significant among us. Realising this is important and many people have their problems to move from place to the other place, we had chosen to develop the product which is an application for smart phone user only to get public transport easily. Besides that, not only help people to get public transport, it also have many functions other than that. The application we had decided to develop is known as E-TRANSPORT. This application similar to GRAB and UBER, but we had develop this applications more advance by providing many functions and usages to the people. This application is suitable for everyone especially for students or workers who does not have any transport to move from the place to the other place.

2.2 PURPOSE OF DEVELOPMENT

- Help people to move from the place to the other place easily
- Help to attract tourists whether locally or from other countries to visit our country
- Help people to get the transport with affordable price.

2.3 PRODUCT CONCEPT

- For all people especially for them who does not have any transport to move from one place to the other place

2.4 APPLICATION

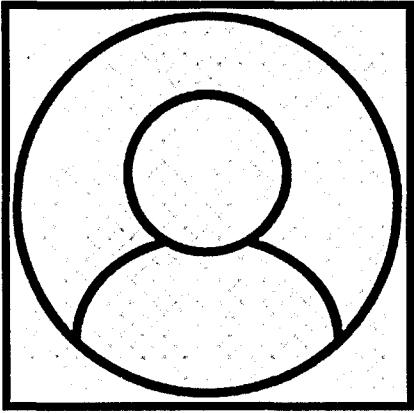
- Maps
- Ticket booking
- Transportation guidance

2.5 UNIQUE FEATURES

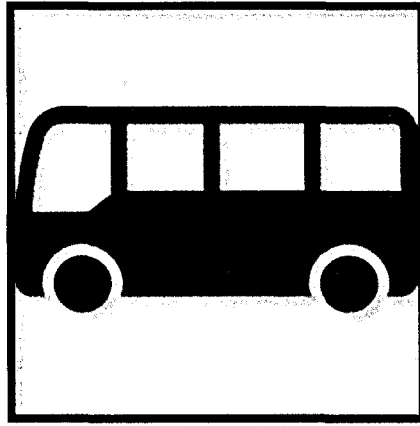
- Transportation guidance
- Ticket booking

3.0 TECHNOLOGY DESCRIPTION

3.1 OVERVIEW OF PRODUCT PROTOTYPE



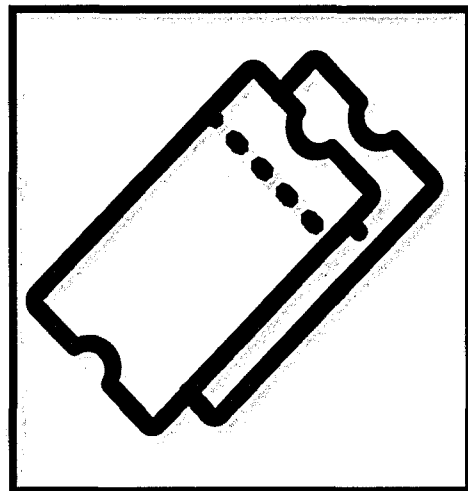
ACCOUNT



TRANSPORTATION GUIDANCE



MAPS



TICKET BOOKING