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## CHAPTER 1

### 1.0 PRODUCT DESCRIPTION

#### 1.1 INTRODUCTION

The team is developing an application that can simplify the process of designing and printing of artworks on any products.

#### 1.2 PURPOSE OF DEVELOPMENT

The purpose of the product development are:

- To help the local designers community to market their potential artworks.
- To develop an application that provide a platform their artworks and sell to the public.
- To help users to print artworks on any product.

#### 1.3 PRODUCT CONCEPT

- To help users to share their artworks.
- To give the opportunities for users to design their own artwork.

#### 1.4 PRODUCT APPLICATION

The apps need to be download from the play store. Users can browse through the app and designer can login and create an account to post their artworks. Users can select any artworks and print into t-shirt. There are other tool to customise user's personal touch and proceed to payment and shipping. People can directly chat with the designer to order their artworks

##### 1.4.1 PRODUCT FUNCTIONS

- Login / Enter start up - the login button is to login into account or login as public users.
- Home Screen - this page displays recent, hot and trending artwork posts.
- Designer Portfolio - contain the designer's artworks that are published.
- Design Detail - information about size, type and colour of the artwork.
- Check Out - Selecting payment and shipping method.

## 1.5 UNIQUE FEATURES

The uniqueness of the product for availability in Malaysia market consists of:

- Customising features to design and edit pictures in the app.
- Chat room with the designer to order his/her artworks.
- Readymade design published by our team.

### 1.5.1 PICTURE DESCRIPTION OF HOME PAGE

