



اَوْنُوْرَسِيْتِي تِيْكْنُوْلُوْجِي مَارَا  
UNIVERSITI  
TEKNOLOGI MARA  
MALAYSIA

## BUSINESS PLAN

### Ultras Futsal

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Faculty	:	FACULTY OF BUSINESS MANAGEMENT
Program	:	BACHELOR OF BUSINESS ADMINISTRATION (HONS).HUMAN RESOURCE MANAGEMENT
Program Code	:	BM243
Course	:	PRINCIPLES OF ENTREPRENEURSHIP
Course Code	:	ENT530
Semester	:	6
Group Name	:	NBH6A
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## 1. INTRODUCTION



Name of Business	: Ultras Futsal
Nature of Business	: Sports & Recreational
Location of Business	: Sepang, Selangor
Date of Business Commencement	: 1 <sup>st</sup> January 2019
Future prospect of the business	: Get an investor for expand a business

### **PURPOSE**

To apply for a loan of RM 500,000.00 from Bank Rakyat (get from sources of finance)

## 2. BUSINESS BACKGROUND

<b>Name of Business</b>	Ultras Futsal
<b>Address</b>	Lot 14595 ,JalanGemilang 1 ,MukimDengkil ,43900 Sepang ,Selangor .
<b>Email/Website</b>	-
<b>Form of Business</b>	Partnership
<b>Main Business Activity</b>	Futsal Centre
<b>Date of Business Registration</b>	25 <sup>th</sup> December 2018
<b>Date of Commencement</b>	1 <sup>st</sup> January 2019
<b>Name of Bank</b>	Bank Rakyat
<b>Bank account number</b>	-
<b>Initial (own) Capital</b>	RM44,200

## 4. ADMINISTRATION PLAN

### 4.1 VISION

Our vision is to be referred as a world class indoor facility and preferred go-to facility for soccer lovers of all skill levels and to be amongst the top indoor soccer facility in Selangor.

### 4.2 MISSION

Our mission is to provide the Sepang residents with an indoor facility that will enable both youth and adults to enjoy the sport of futsal year around.

### 4.3 OBJECTIVE

- To provide the best indoor facilities to our customer, with specific emphasis on quality, customer service, satisfaction and value of money.
- Develop facility potential to be rented for special events.
- Capable to compete with our competitors.
- To introduce and manage annual futsal tournaments.
- To promote healthy lifestyle and fostering a sport culture in society.

### 4.4 LOCATION

