



اَوْنُوْرَسِيْتِي تِيْكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI MARA
MALAYSIA

BUSINESS PLAN

Ultras Futsal

Faculty : **FACULTY OF BUSINESS MANAGEMENT**

Program : **BACHELOR OF BUSINESS ADMINISTRATION
(HONS).HUMAN RESOURCE MANAGEMENT**

Program Code : **BM243**

Course : **PRINCIPLES OF ENTREPRENEURSHIP**

Course Code : **ENT530**

Semester : **6**

Group Name : **NBH6A**

Group Members : **Mohd Azrisyam Bin Masri (2015789249)**
SyaAzli Bin Abd Aziz (2015256026)
Mohammad Azfar Bin Shahrin (2017455926)
Mas AzmiraBinti Mat Salleh (2013293646)
Nurdalilah Binti Mohamad Za'aba (2015139683)

Submitted to

Zanariah Binti Zainal Abidin

Submission Date

16 December 2018

280

TABLES OF CONTENT

TOPIC	PAGES
INTRODUCTION	2
BUSINESS BACKGROUND	3
PARTNERS BACKGROUND	4
ADMINISTRATION PLAN	9
MARKETING PLAN	15
OPERATION PLAN	19
CONCLUSION	22

82

1. INTRODUCTION



Name of Business	: Ultras Futsal
Nature of Business	: Sports & Recreational
Location of Business	: Sepang, Selangor
Date of Business Commencement	: 1 st January 2019
Future prospect of the business	: Get an investor for expand a business

PURPOSE

To apply for a loan of RM 500,000.00 from Bank Rakyat (get from sources of finance)

2. BUSINESS BACKGROUND

Name of Business	Ultras Futsal
Address	Lot 14595 ,JalanGemilang 1 ,MukimDengkil ,43900 Sepang ,Selangor .
Email/Website	-
Form of Business	Partnership
Main Business Activity	Futsal Centre
Date of Business Registration	25 th December 2018
Date of Commencement	1 st January 2019
Name of Bank	Bank Rakyat
Bank account number	-
Initial (own) Capital	RM44,200

