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UNIVERSITI TEKNOLOGI MARA

GOSMART
Go smart or go home

GO SMART GLASSES SDN BHD

SMART GLASSES

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SEMESTER : 5

GROUP : AS244 5B

NAME : ABDUL HAZIQ IKHWAN BIN ABD HALID HAN (2017583241)

WAN ALIF AFIQ BIN WAN NOR RUDDIN (2017776423)

KHAIRUL ANWAR BIN AHMAD (2017119683)

MUHAMMAD DANIAL BIN MOHAMAD (2017773721)

SYED ZAIN BIN SYED IDROS (2017327219)

SUBMIT TO

MADAM ZANARIAH ZAINAL ABIDIN

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CHAPTER 1

1.0 PRODUCT DESCRIPTION

1.1 Introduction

The product to be developed is a smart glasses. Due to the rise of new communication and information, technologies have tremendously influenced how individuals communicate and how companies interact with consumers. Nowadays, consumers are always and everywhere online. With social media platforms, consumers have the opportunity to construct an online identity and even escape from the 'real word' into their own virtual world.

But what comes next? The next progression in media technology could be what we call GoSmart Glasses. These smart glasses are wearable devices that giving convenience to the consumers by providing build in camera for safety, auto shade, optical power detection for medical purposes, wireless charging and can be connected to smart application for other uses.

1.2 Purpose of development

The purposes of the product development are:

- Provide life monitoring services
- Creating a platform for taking more authentic photos and video clips
- Assist your everyday home and business life

1.3 Product Concept

- For user to easily detecting their optical power anytime
- For user to provide eye protection against bright sunlight, visible light or UV light
- For user to increase their daily life security

1.4 Application

- Security application
- Health care application
- Utilities application