



اَوْنُوْرُسِيَّتِي تِيَكْنُوْلُوْجِي مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA



**ENT 530: PRINCIPLES OF  
ENTREPRENEURSHIP  
GROUP ASSIGNMENT : BUSINESS PLANNING  
AZZIY ENTERPRISE**

**PREPARED FOR : MDM ZANARIAH BINTI ZAINAL ABIDIN**

**PREPARED BY :**

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**DATE OF  
SUBMISSION : 16<sup>TH</sup> DECEMBER 2018**

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## **INTRODUCTION**

|                                 |   |                                  |
|---------------------------------|---|----------------------------------|
| Name of Business                | : | Azziy Enterprise                 |
| Nature of Business              | : | Tourism                          |
| Location of Business            | : | Sabak Bernam                     |
| Date of Business Commencement   | : | 19 January 2019                  |
| Future prospect of the business | : | Social Media, Email, Influencers |

## **PURPOSE**

**To apply for a loan of RM 250,000 from SME Bank (get from sources of finance)**

## 1. BUSINESS BACKGROUND

|                               |                                                                                                                                                                |
|-------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Name of Business              | AZZIY BOUTIQUE CHALET SABAK BERNAM                                                                                                                             |
| Address                       | Sungai Lang, 45400 Sungai Ayer Tawar Selangor                                                                                                                  |
| Email/Website                 | Email: <a href="mailto:azziychalet@gmail.com">azziychalet@gmail.com</a><br>Website: <a href="http://azziychaletsabakbernam.com">azziychaletsabakbernam.com</a> |
| Form of Business              | Partnership                                                                                                                                                    |
| Main Business Activity        | Tourism                                                                                                                                                        |
| Date of Business Registration | 18 Ogos 2018 B. Plan                                                                                                                                           |
| Date of Commencement          | 19 January 2019                                                                                                                                                |
| Name of Bank                  | CIMB BANK                                                                                                                                                      |
| Bank account number           |                                                                                                                                                                |
| Initial (own) Capital         | 70,000.00                                                                                                                                                      |

2. PARTNERS' BACKGROUND



**NURUL IZATIE BINTI ZAINAL AKMAR**

|                              |                                                                                                                                                      |
|------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| Identity Card Number         | 941222 – 10 – 5794                                                                                                                                   |
| Permanent Address            | No 209, Blok 1, Jalan 6C/9, 43650 Bandar Baru Bangi Selangor<br>Correspondence Address :No 209, Blok 1, Jalan 6C/9, 43650 Bandar Baru Bangi Selangor |
| Telephone Number             | +6 010 421 9176                                                                                                                                      |
| Date of Birth                | 22 / 12 / 1994                                                                                                                                       |
| Age                          | 24                                                                                                                                                   |
| Marital Status               | Single                                                                                                                                               |
| Academic Qualification       | Diploma in Secretarial Sciences                                                                                                                      |
| Courses Attended             | Tourism                                                                                                                                              |
| Skills                       | 1) Soft Skills<br>2) Management Skill                                                                                                                |
| Present Occupation           | Tour Officer at Rakyat Travel Sdn Bhd                                                                                                                |
| Previous Business Experience | Opened my own boutique at Bangi Sentral for 3 years (vendor concept).                                                                                |