



اَوْنِفُوْرَسِيْتِيْ بَارْتِيْكُوْلُوْ كِيْمَاْرَا  
UNIVERSITI  
TEKNOLOGI  
MARA

# PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

## Social Media Portfolio



Prepared For:

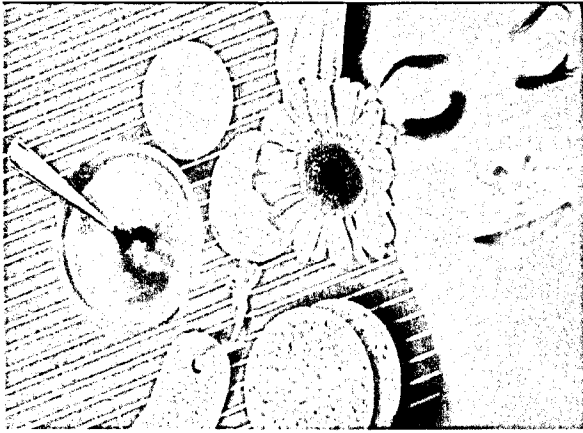
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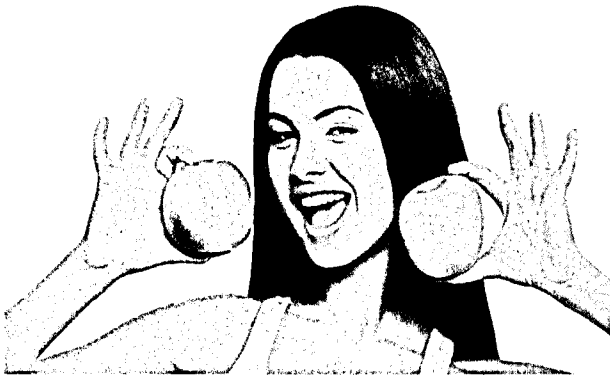
**Nur Aqilah binti Mohamad – 2015207266**

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Creating Healthier Lives®



Name of Business : Shaklee for All

Nature of Business : Shaklee is an extra food product, not your medicine. Shaklee is a natural vitamin in which no coloring, preservatives and chemicals are harmful. For over 50 years, generations after generations have relied on SHAKLEE for having made something very different from other products that creates a SAFE and proven product EFFECTIVE. When you choose Shaklee, be confident with all three things; Self Safety, Effective and Truth. At Shaklee , we believe nature holds the answer to a long, healthy and productive life.

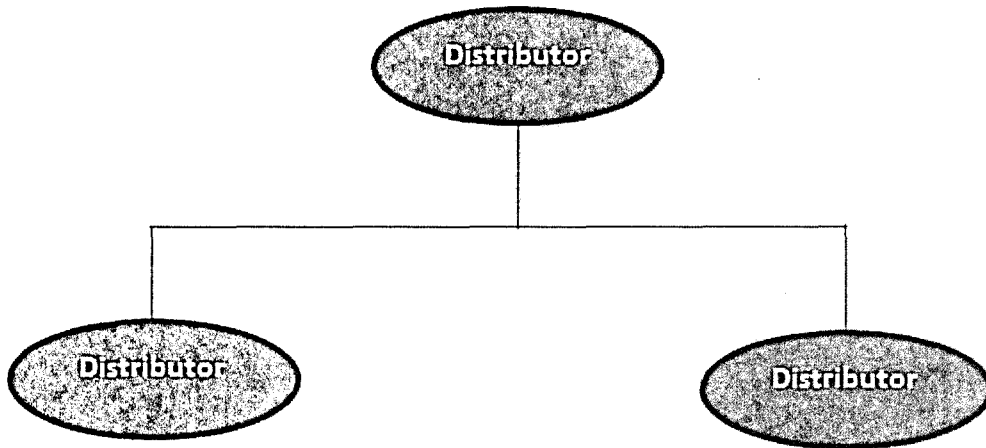
As we know, Shaklee story started almost 60 years ago with Dr Forrest C. Shaklee, whose philosophy of Living in Harmony with Nature fueled an ongoing movement to help people live happier and healthier. Today, Shaklee is the number one natural nutrition company in the U.S with offices worldwide and the foremost expert in nutrition research. We go above beyond industry standards every day to ensure that product are Always Safe, Always Work and Always Green.

Location of Business : Work from home just online business as long as we have internet connection, laptop or Smart Phone.

Reason : Why I selling the Shaklee because I want to share the benefit we get when we consume Shaklee every day. I want to help the mothers out there who have problems with breastfeeding. With consuming the Shaklee will be able to produce milk for their children. As we know, a lot of benefit breastfeeding to the children especially for immunization body. Besides that, Shaklee is one of Supplement for body. To make our body remain healthy. Shaklee is not a drug to eliminate this disease but Shaklee is to slow down the process of pain. For an example, we are a diabetic. What we are in to know if people with diabetes would have high blood sugar levels. When taking Shaklee, the Shaklee function slows down the rate of sugar. Then if every day we eat Shaklee, we will find the level of sugar will decrease.

Purpose : No need to apply loan. Just an applying for become member for Shaklee and automatic become Shaklee Distributor. For membership fee is RM80 per year. If we an active selling the product the renewal membership will be waive.

## Organization Chart



How Distributor Independent work? Shaklee is an multi-level marketing company, which means that anyone who loves Shaklee products can become a distributor of the company. Distributors work as independent contractors and may choose to sell the product in a variety ways, including at home parties and through a website. Successful distributors can qualify for bonuses and earn extra income. While hard work and persistence is necessary to become successful, the process of becoming a distributor is an easy.

1. Potential distributors must register through a current distributor. This person will become the mentor for your Shaklee business. Or otherwise, they can fill up form on the Shaklee website to have a local Shaklee distributor contact potential distributor for registration.
2. The regular distributor options allows to sell and distribute Shaklee merchandise and earn commissions but provided a variety of marketing and training materials, including free product coupons and samples and use a website to sell the product online for three months.
3. Once complete the necessary registration paperwork and we will get welcoming packet. This is for us to familiarize ourselves with products and policies of the company.
4. Find the target market and seek out people that would appreciate the fact that Shaklee products are environmentally friendly. Browse "green" forum or message board to gain insight on the types of issues and concern people have about similar products.