



اَوْنِبُوْرَسِيْتِي تِيكِنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

ENT 530 - PRINCIPLES OF ENTREPRENEURSHIP

~ FACEBOOK PAGE ~

INDIVIDUAL ASSIGNMENT

Prepared for :

Pn. Zanariah Binti Zainal Abidin

Prepared by :

Nurul Sahida Binti Abdul Majid

2013299722

Class: NBH6A

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Acknowledgement

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Executive Summary

This report was commissioned to apply fundamental entrepreneurial knowledge in creating and managing a business. This assignment allows me to apply new ideas using available resources and ICT tools in a dynamic entrepreneurship environment. In addition, throughout this semester I be able to analyse, resolve business and entrepreneurial decisions, able to demonstrate positive entrepreneurial values that involve opportunity seeking, proactivity and creativity.

Contents

Acknowledgement	1
Executive Summary.....	2
Introduction of business.....	4
<input type="checkbox"/> Name and address of business	4
<input type="checkbox"/> Organizational chart.....	4
<input type="checkbox"/> Vision / Mission.....	5
<input type="checkbox"/> Description of products / services.....	5
<input type="checkbox"/> Price List.....	6
Facebook.....	11
<input type="checkbox"/> Creating Facebook Page	11
<input type="checkbox"/> Custom URL Facebook page.....	12
<input type="checkbox"/> Facebook post – Teaser.....	14
<input type="checkbox"/> Facebook post – Copywriting Soft sell.....	16
<input type="checkbox"/> Facebook page – Copywriting (Hard Sell)	18
<input type="checkbox"/> Frequency of posting	21
<input type="checkbox"/> Sales report	25
Conclusion.....	27

Introduction of business

- Name and address of business

My business's name is Inhana. Inhana is a Women's Clothing Store - Specialize in Baju Kebaya, Kebarung, Kebaya Moden, Kebaya Kimono, Kurung, Songket and many other classic, basic, high quality and affordable apparels. We can be found online and offline. Our offline store:

- ❖ Inhana Showroom – A-11-G Jalan Zuhal U5/178 Seksyen U5, 40150 Shah Alam
- ❖ Modvier Bangsar

- Organizational chart

