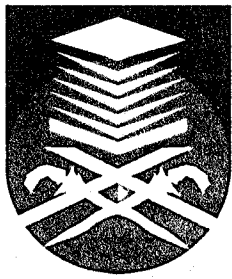


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**PRINCIPAL OF ENTREPRENEURSHIP
ENT 530
(INDIVIDUAL PROJECT)
SOCIAL MEDIA PORTFOLIO**

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21/2/18

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I also owe acknowledgement to my family for their support in no matter what I do. They also help me of such as providing with necessary financial to make this individual project social media portfolio a success project.

EXECUTIVE SUMMARY

Pes To Yum Madam Pum marketing effectiveness in Facebook is located to how far I able, my communication with friends and pelangganFacebook and also as much as which I give information that is useful. Marketing way in Facebook more to marketing soft like get acquainted, greeting, share information, give opinion and others. Focus on positive discussion and berpotensi. buying and selling process or discussion in Facebook need to meaning and wise.

I conclude that Pes Tom Yum Brand Madam Pum is going to be viable, expand and well-known by the prospects in future.

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FACEBOOK(FB)

1. Creating Facebook (FB) page

I create page Pes Tom Yum Brand Madam Pum on 12 September 2018 by using facebook account itself. Page Pes TomYum Brand Madam Pum purpose in create to sell and find customer regular that like Pes Tom Yum. With the existence of page facilitate customer to transact with page owner.

2. Customing URL Facebook

<https://m.facebook.com/Pes-Tom-Yum-Brand-Madam-Pum-534771780326497/?ref=bookmarks>

