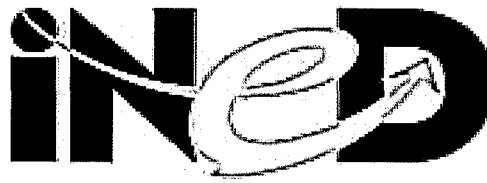




**UNIVERSITI
TEKNOLOGI
MARA**



UNIVERSITI TEKNOLOGI MARA

**PRINCIPLES OF ENTREPRENEURSHIP
(ENT 530)**

**INDIVIDUAL ASSIGNMENT
(SOCIAL MEDIA)**

**SEMESTER
SEPTEMBER 2018-JANUARY 2019**

BM 243

PREPARED BY:
MOHAMMAD HAFIZEE BIN MD HASHIM
2015900227
NBH6A

PREPARED FOR:
MADAM ZANARIAH BINTI ZAINAL ABIDIN

DATE OF SUBMISSION:
16 DECEMBER 2018

ACKNOWLEDGEMENT

First of all I would like to express special thanks towards my lecturer, Puan Zanariah Binti Zainal Abidin, who handed me the golden opportunity to try new things by doing this wonderful project on the Social Media Portfolio. She also helped me a lot in doing Research and I came to know about so many new things and for that I am really thankful to her.

Secondly, I would like to thank all my friends who helped me a lot in finalizing this project even though I have to work on limited time frame.

Best Regards,
Mohammad Hafizee bin Md Hashim

EXECUTIVE SUMMARY

First of all, Lukisan Cahaya Photobooth Enterprise is a co-own business. This business consists three (3) employees that will help in the long run regarding the operation and management of the business. The business organization is the backbone of the company itself because the way how we performed our tasks and assignment will bring the highest level of success.

The main services that Lukisan Cahaya Photobooth provided is the photography and videography photo booth. While we also have photo album and guest book which is customized based on the customers, with variety of designs and colors to satisfy customer's needs.

Our company is located in Bangi, Selangor. There are lots of packages to be offered to the customers and they can simply come in to our office for any consultation or booking.

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INTRODUCTION OF BUSINESS

NAME: LUKISAN CAHAYA PHOTOBOTH ENTERPRISE

ADDRESS: TAMAN OSTIA, 43650 BANGI, SELANGOR

ORGANIZATIONAL CHART

