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UNIVERSITI TEKNOLOGI MARA

ETR 300

FERRO-RAZZO CONSTRUCTION SDN.BHD

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MANUFACTURING OF GARDEN CHAIRS

PREPARED FOR :

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Bismillahirrahmanirrahim,

First of all I'm, Noor Hidayu Ngah as a General Manager and representative for my group would like to thanks to my lovely lecturer Prof. Madya Farouk Zakaria for all lesson and advices to us.

Secondly, I would like to thank to Puan Norshidah, ETR's lecturer for give us guidelines to do our ETR project paper become more easier. Before we start our project, we realized without lectures and knowledge we cannot do anything. From day to day, we finally get a little bit of instructions and guidelines how to make the project. After that, our group has discussed and makes a meeting to plan strategies.

Then, we have survey to get information about our title " Manufacturing of Garden Chair" At this time, we met En. Zaidi Mansur, the owner of Seberang Marang Simen Kraf and En. Ideris Jusoh, the owner of Pembekal Ukiran Simen.

Here I want to thank a lot to En. Zaidi and En Ideris for all co-operations to help us in completing our project. For all information that they give us, we will apply in this project efficiently.

To all my group members, Hanani Mohamad as a Administrative Manager, Norhayati Deraman as a Financial Manager, Sofiah Ali Hassan as a Marketing Manager and Shaliyani Mamat as a Operational Manager, thanks for your cooperation and give full concentrate to complete our project until now.

1.0 INTRODUCTION

With an agreement of all partners, we are conclude that our business should be given a name of Ferro-Razzo Construction Sdn. Bhd. Ferro-Razzo Constructions Sdn. Bhd. Will concern in manufacturing or constructing and selling many kinds of garden chair. Our business is located at Jalan Kuala Ibai, Kuala Terengganu. This location is very strategic because it is proximity of main road and nearby raw material resources. Our purpose that will perform is a partnership business. Our business will be started on 1st January 2002. It is because we must ensure that our business will run in smooth operation. There are four factors in influencing choices of the business. It is includes: -

- Development plans by government and private sectors (schools, universities and etc.)*
- Housing projects.*
- Recreation parks.*
- Up-grade tourism place (for the example for the year of visit)*

Then, our businesses potential are: -

- 1) To fulfill the taste and preference.*
- 2) To achieve business target.*
- 3) To get encourage responds from consumers.*
- 4) To display the creative ideas.*

We hope our efforts can help government in the economics growth and to reduce import furniture products.

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