



اُنْدِيْفُوْمَرْسِيْتِي تِكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF CIVIL ENGINEERING

FUNDAMENTALS OF ENTREPRENEURSHIP (ENT300)

BUSINESS PLAN:

Laundry Services by DobbyBrothers

Prepared by:

No.	Name	Student ID
1.	Amri Nadzman Bin Mahusin	2019409902
2.	Muhammad Rafid Bin Abduk Razak	2019264696
3.	Muhamad Zulhanifa Bin Abdul Razak	2019289886
4.	Muhammad Taufiq Bin Mohd Jalil	2019447944
5.	Ahmad Syahir Bin Ahmad Faizol	2019408848

Class:

EC1104M

Prepared for:

Madam Ilyani bt Azer

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LETTER OF SUBMISSION

Diploma in Civil Engineering (EC110)
Faculty of Civil Engineering
Universiti Teknologi MARA Cawangan Pahang
26400 Pahang

6 June 2021

Madam Ilyani bt Azer
Lecturer of Fundamentals of Entrepreneurship (ENT300)
Faculty of Business Management
Universiti Teknologi MARA Cawangan Pahang
26400 Pahang

Madam,

Submission of the Business Plan (ENT 300)

Attach is the business plan title “**DobbyBrothers – Laundry Business**” to fulfil the requirements as needed by university requirements.

Thank you,

Yours sincerely



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Amri Nadzman bin Mahusin
General Manager of DobbyBrothers

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EXECUTIVE SUMMARY

DobbyBrothers, a service for people around Kuala Terengganu that had a problem to find a guaranteed save doobby service during this pandemic COVID-19. DobbyBrothers consists of five partnership business whose contribute same amount of capital and will hold different task and responsibilities in order to manage our business with a capital RM50,000 as a start. As a newly build business, we want to be a problem solver to consumers which is why our goal is to provide a great service for our clients by trying our very best to fulfil all requirements requested.

The business, DobbyBrothers, aim to give a new variety of services which is a doobby especially for the society busy with work affairs as our target market to achieve our business purpose which is provide a laundry service. Through our research and observation, we had planned to set up this business because we can see wider prospect in this sector for the future. Moreover, we discover that people are getting busier with their work so we come out with providing them a quick laundry service at a reasonable price.

Thus, in conclusion, we hope that DobbyBrothers can be a well-known company throughout the nation and able to provide greater service from time to time. We also believe that the demand of laundry service will increase every year as the increase in human population. Lastly, it is our pleasure to be the benchmark for others people who are interested to start business.