

# FUNDAMENTAL OF ENTREPRENEURSHIP ETR 300



**BERJAYA LINTAH**  
LOT 11 KG BERANGAN  
18500 MACHANG  
KELANTAN

**PREPARED BY:-**

AHMAD AZRUL BIN ZANAL ABADIN ✓	2004142893	EED6EA
AHMAD SAIFUDDIN BIN DAUD ✓	2004142966	EED6EA
ILYANO BIN JUSOF ✓	2004356908	EED6EA
MUHAMMAD ARIF BIN REMLI ✓	2004143008	EED6EA

**PREPARED FOR:-**

**PROFESOR MADYA NORSIDAH BINTI AHMAD**

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Unit Perkhidmatan Maklumat  
Perpustakaan Cendekiawan  
UiTM Terengganu

PERPUSTAKAAN CENDEKIAWAN  
UiTM TERENGGANU

29 MAY 2008

**TERIMA**

On: 9596  
PP01471

ETR 300-14



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Berjaya Lintah / Ahmad Azrul bin Zanal Abidin...[et.al.]

**ENT**

**BISMILLAHIRRAHMANIRRAHIM.....**

In the name of Allah S.W.T, the only Al-Mighty, we are very humble to thank Allah S.W.T for makes all the things possible and give us desire, energy, ability, opportunity and motivation to do something that give our life truly being blessed and with His consent and also the co-operation between members, finally we managed to complete this Business Plan on time given.

With this opportunity, we would like to give priceless gratitude and appreciation to the following person who either directly or indirectly helping or motivating us in order to complete our business plan project.

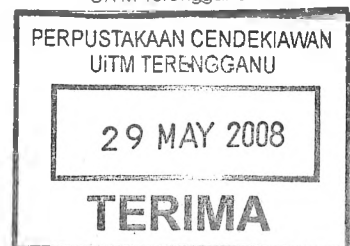
Our special million thanks goes to our ETR 300 lecturer, PM Norsidah binti Ahmad, who is responsible in giving us useful in formations, suggestions, guidance, ideas, motivations and encouragements throughout the preparation of this business plan.

We are also would like to express our appreciation to ABELLON ENTERPRISE ,who had given so much information, ideas and guidance while the interviewing sessions.

Our special thanks also goes to our beloved parents who encourage us to not give up for our success and to our partnership members and all the fellow course mates who went through the challenges together, the moment we had will be cherished and remembered all life.

Thank You.

Unit Perkhidmatan Maklumat  
Perpustakaan Cendekiawan  
UiTM Terengganu



## EXECUTIVE SUMMARY

The Berjaya Lintah is a business that running the supplying leeches. This business is formed on year 2009 at Lot 11 Kg Berangan, 18500 Machang, Kelantan. Our company is supplying leech to our wholesaler, Al-Ahliah Enterprise.

Our business is formed by the partnership. They are five partners who involves in this business. They are Ahmad Saifuddin bin Daud as a General Manager, Ilyano bin Jusof as a Financial Manager, Muhammad Arif bin Remli as a Marketing Manager, Ahmad Mustafa bin Md Amin as an Operation Manager and also Ahamad Azrul bin Zanal Abadin as a Co Operation Manager. Our company not hired any worker because all partners are working together in the farm.

Our business capital is RM 201,485.00. All partners contribute equally of their own money, RM 41,150 each. We also have a hire purchase loan for our company's van from Bank Rakyat

As a conclusion, we hope our farm will be grown up quickly and we want to open new farm in other state. At the end, we want all the partners will become General Manager in every farm.

## INTRODUCTION

Nowadays, livestock leech are very famous in Malaysia. This is because the researchers have found the benefit from this creature. For information, leech has been used a long time ago in medical such as 'pembekaman', to cure frozen blood, to reduce the pressure of blood after an operation, 'tenaga batin' and etc. Because of that, we want to take the opportunity to involve in this scope. Our business is named as BERJAYA LINTAH. Our farm is located at Lot 11 Kg Berangan 18500 Machang Kelantan.

Our business is focusing on supplying the leech to Al-Ahliah Enterprise. We choose this course because one of the reason is this course can generate much profit and easy to be handle and for else safe and cheap. This course provides the opportunity vacancy of the job. In general we make two systems open and closed pool.

Our future prospects of our business are to be the largest in this sector and we want to be not only leech farmer but want to be the biggest company that provides healthy and cosmetics product from leech. In other hand we can help our country develop faster in technology of livestock.

Our partners are Ahmad Saifuddin bin Daud as General Manager, Muhaamad Arif bin Remli as Marketing Manager, Ahmad Azrul bin Zanal Abadin as Operation Manager, Ahmad Mustafa bin Md Amin as Co Operation Manager and Ilayano bin Jusof as Finance Manager. Our project will be commencement on January 2009.

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