



**UNIVERSITI TEKNOLOGI MARA CAWANGAN KEDAH
INTRODUCTION TO ENTREPRENEURSHIP ETR 300**

SUN MOULIN CHOCOLATE & CANDY SHOP

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KEPADA SESIAPA YANG BERKENAAN

Tuan/Puan

ASAS KEUSAHAWANAN (ETR)

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UiTM Kampus Sungai Petani yang mengikuti subjek Asas Keusahawanan yang dikendalikan oleh Pusat Pembangunan Usahawan Malaysia (MEDEC) pada semester ini.

Salah satu daripada syarat di dalam subjek tersebut ialah pelajar-pelajar dimestikan untuk menyediakan satu Rancangan Perniagaan (RP) yang lengkap mengenai projek yang mereka pilih sendiri.

Pelajar-pelajar berkenaan ialah

1. AHMAD SHAH B. SHAMSUDDIN
2. NOR AMIZA BT AHMAD
3. ANIES MARZURI BT IBRAHIM
4. NOOR SHAMILA BT MHD RAZI
5. NORSUHAILA BT MALEK

Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih.

Yang benar

MOHD. AZHAR OSMAN

Koordinator

b.p. Provos

SUMMARY OF PROPOSED PROJECT

NAME OF BUSINESS

SUN MOULIN CHOCOLATE & CANDY SHOP

TYPES OF BUSINESS

Partnership

SERVICE PROVIDED

Selling various type of chocolate and candy

LOCATION

Our proposed firm will be located in Sungai Petani township. Our location is strategic as it is located in a commercial area.

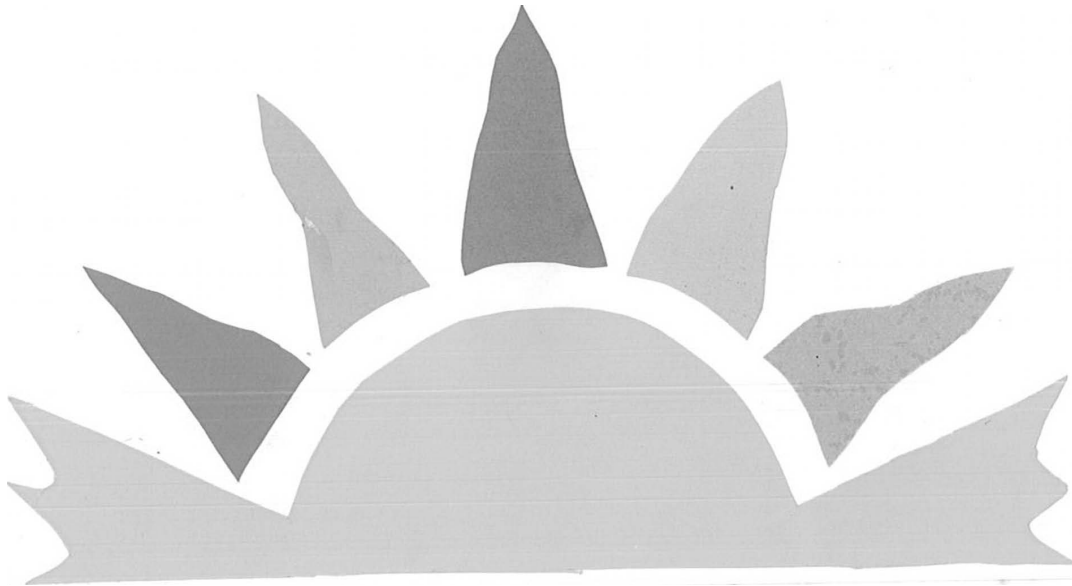
BUSINESS POTENTIAL

We foresee our business will be bright after consider some factors as follows;

- * Currently, there is only small number candy shop available in Sungai Petani. From our study, most of Sungai Petani locals will go to Penang for need for those. We believe with our strategies, we can attract them to be our customers as we concern in giving goods and besides achieving a profit. We will make sure our services will fulfill the public satisfaction, besides we always apply the concept of " customers always right ". We also set up a friendly and convenience service for the customers.

- * Our premise location itself is a commercial area. We believe that the population will be increase and so do the demand for our product.

LOGO & ITS EXPLANATION



Our company's official name is **SUN MOULIN CHOCOLATE & CANDY SHOP**. The multi colour on the logo represent the rainbow colour which means that our product is made from the energy of the vibrations of colour by using to the colour of rainbow.

The yellow colour of the semi – circle represent the digestive system's colour match. The sun figure as a background means the main mission of the existence of our company is to brighten the life of the commodity especially our customers.

The spread of the sunrays indicates that our company is aiming to further and to widen our products elsewhere around the region and possibly around the world. The five spread which is red, orange, green, blue, and purple tells that our company have five partners and that multiple colour show that we have our own position in our business which was related to each other. So, we think logo is important to attract the customers and also can build up our self confident.